HUMOR IN A JUGULAR

TALES CALCULATED TO DRIVE YOU

No. 17
NOV.

MAD

10c

ATTENTION!

This issue is going to change your whole viewpoint of MAD...

This issue will change your whole viewpoint mainly because the insides are upside-down. Turn insides downside-up, the cover turns upside-down. What fun, gang! People see you reading with cover upside-down and think you're crazy!

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NEWSPAPER CARTOON DEPT.: YOU KNOW... EVERY DAY, PEOPLE LAUGH THEIR HEADS OFF AT THE MOST SERIOUS THINGS! THAT IS, PLENTY THINGS WE THINK ARE FUNNY... IF WE TAKE A SECOND LOOK... THESE THINGS ARE VERY SERIOUS!... SOMETIMES EVEN DISASTROUS!... FOR INSTANCE... TAKE THAT COMIC COUPLE... JIGGIE AND MAGGS IN ...

BRINGING BACK FATHER!

ROCK AND -RYE BABY... IN THE TREE TOP... WHY DO YOU WANT MY SINGING TO STOP!...

SOMETIMES I AM TEMPTED TO AGREE, FATHER, THAT MOTHER'S SINGING CAN BE DISTRACTING!

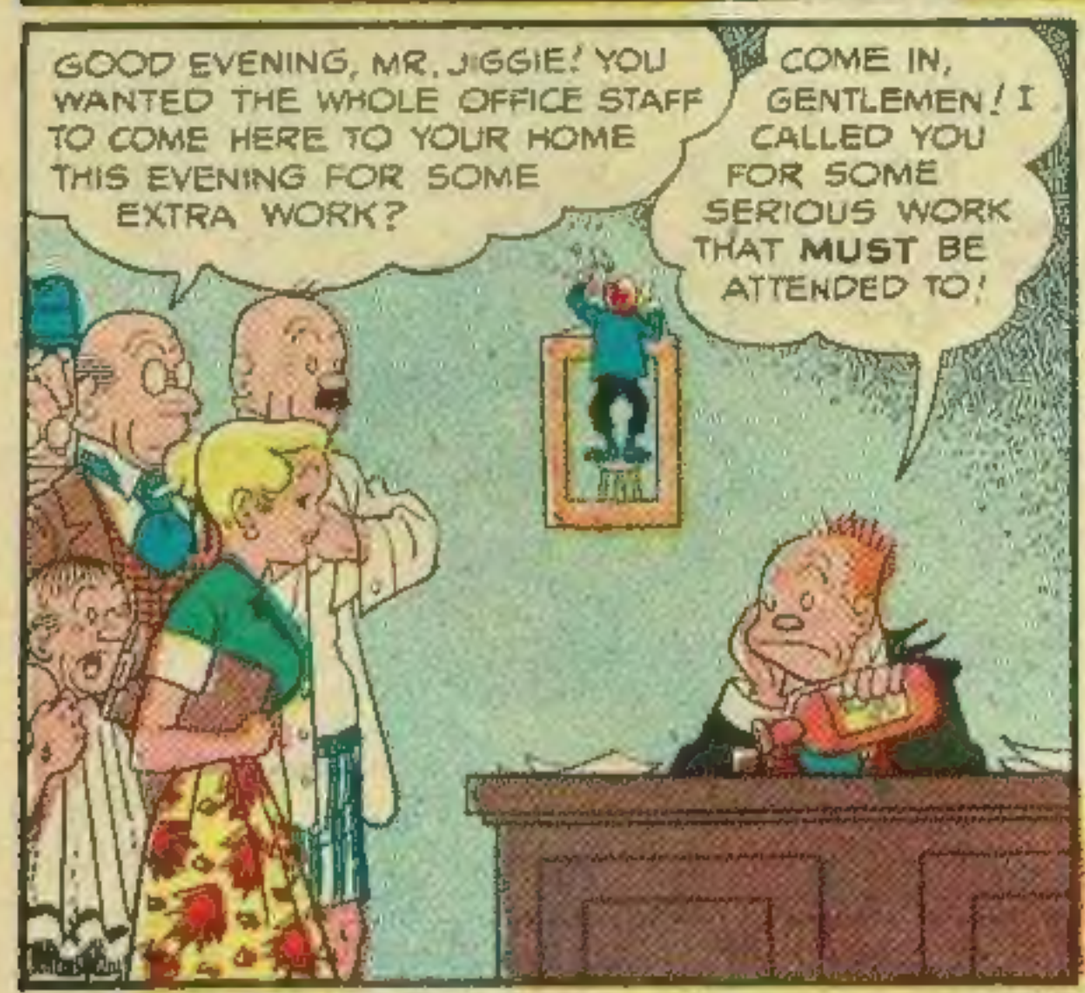
NEVER MIND HER SINGING! LOOK AT THIS KID WHO'S BEEN FOLLOWING ME ALL DAY!

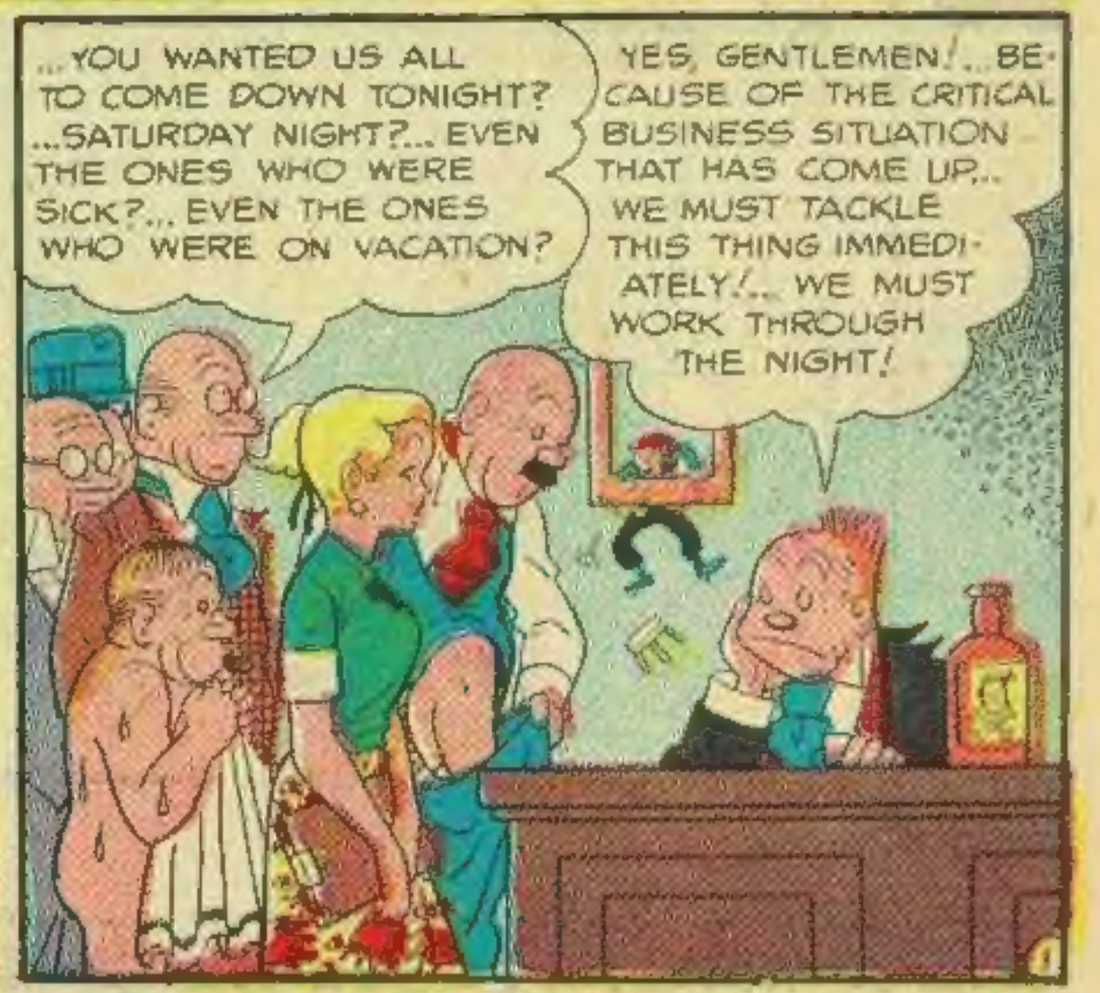
...FOR THE TENTH TIME... I AM NOT YOUR DADDY WARBUCKS!

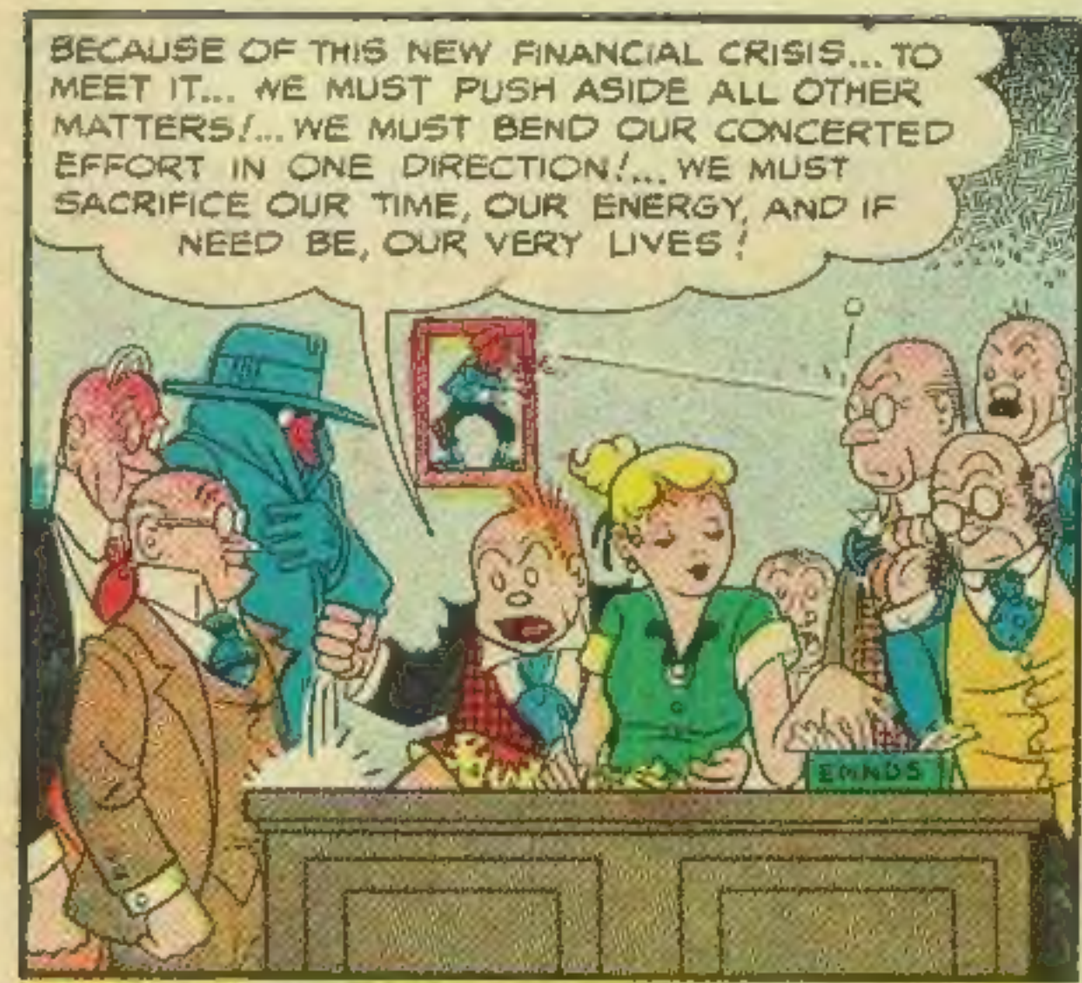
...BUT YOUR EYES ARE ROUND, WHITE, BLUNKED OUT CIRCLES JUST LIKE MY DADDY WARBUCKS!

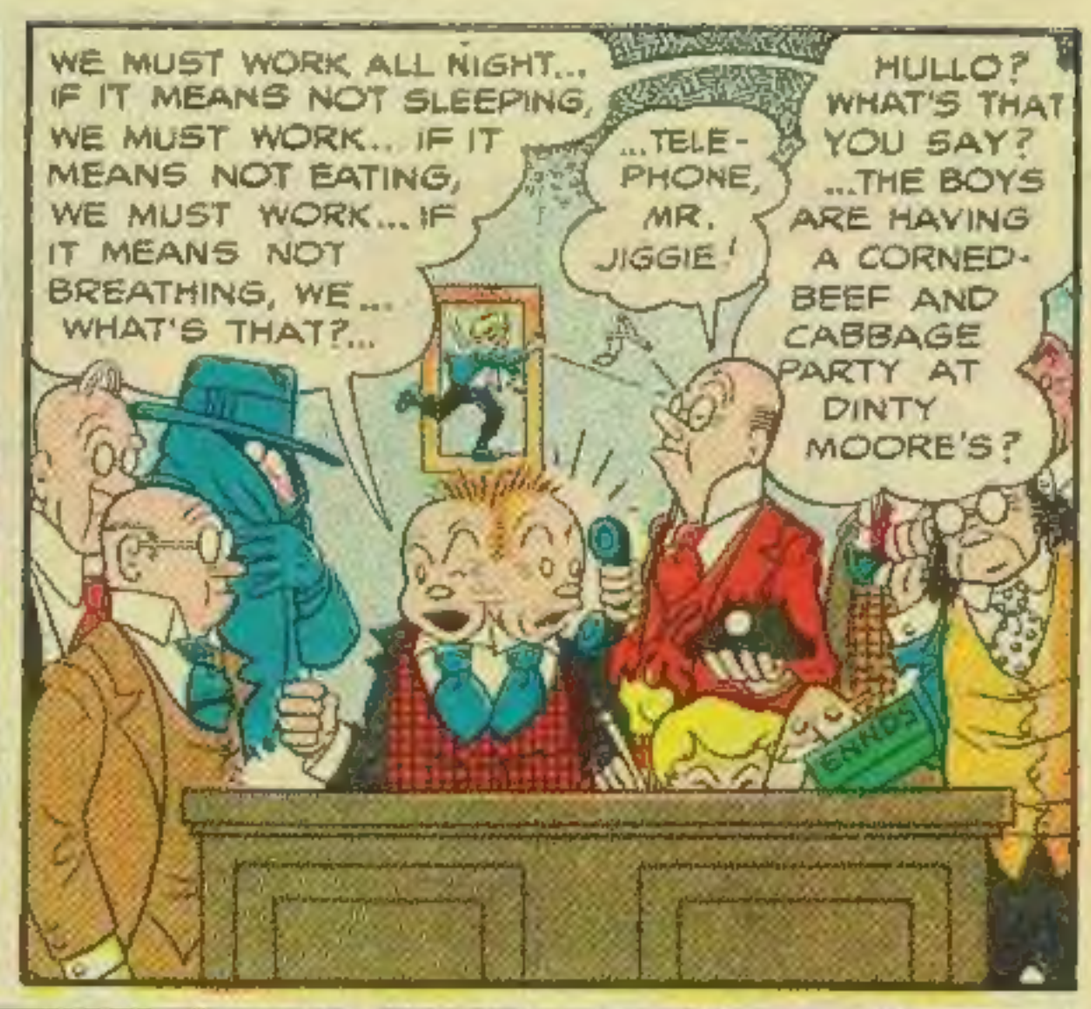
DAILY WORKER

BILL ELDER






BECAUSE OF THIS NEW FINANCIAL CRISIS... TO MEET IT... WE MUST PUSH ASIDE ALL OTHER MATTERS!... WE MUST BEND OUR CONCERTED EFFORT IN ONE DIRECTION!... WE MUST SACRIFICE OUR TIME, OUR ENERGY, AND IF NEED BE, OUR VERY LIVES!
EMNDS


WE MUST WORK ALL NIGHT... IF IT MEANS NOT SLEEPING, WE MUST WORK... IF IT MEANS NOT EATING, WE MUST WORK... IF IT MEANS NOT BREATHING, WE... WHAT'S THAT?...
...TELE-PHONE, MR. JIGGIE!
HULLO? WHAT'S THAT YOU SAY? ...THE BOYS ARE HAVING A CORNED-BEEF AND CABBAGE PARTY AT DINTY MOORE'S?
EMNDS

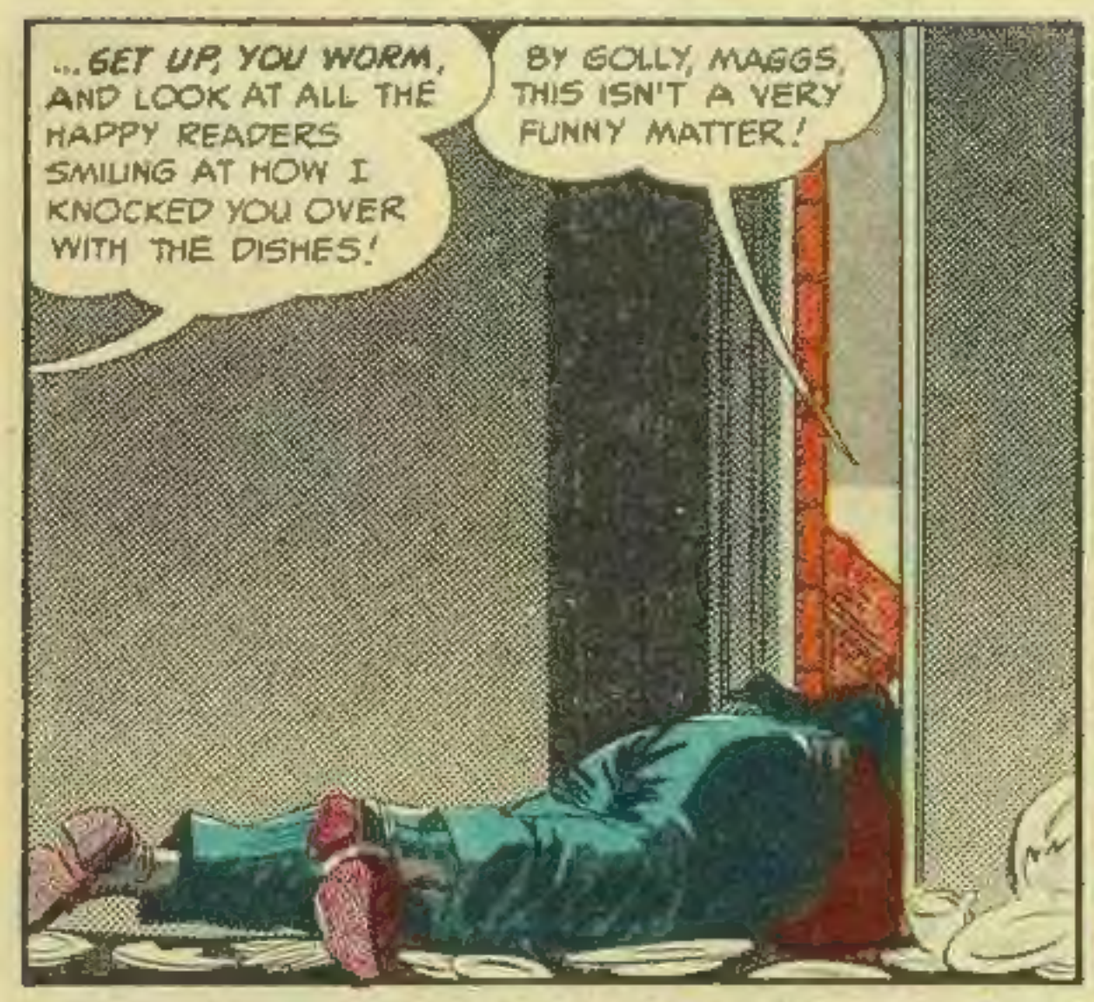
MEETING'S ADJOURNED!
BY GOLLY, CORNED-BEEF AND CABBAGE...

...WITH THE BOYS AT DINTY MOORES...
...NOW IF I CAN ONLY SNEAK PAST MAGGS...!
WHO THRU THE CHOWDER INTO MRS. MURPHY'S OVERALLS?
TIP TOE

...SO FAR, SO GOOD...
...OUT THE FRONT DOOR...!!
...NYAAH... WHY KID MYSELF!
XXX
XX

...FOR YEARS NOW, I'VE TRIED AGAIN AND AGAIN TO SNEAK PAST MAGGS BUT WHAT HAPPENS?... SAME ROUTINE... SAME STORY AGAIN AND AGAIN... JUST AS I'M ABOUT TO ESCAPE... SHE GIVES A BIG YELL...
COME BACK HERE YOU WORM
...THEN SHE THROWS A BUNCH OF DISHES AT ME...

CRRRRAAASSHH


...GET UP, YOU WORM, AND LOOK AT ALL THE HAPPY READERS SMILING AT HOW I KNOCKED YOU OVER WITH THE DISHES!
BY GOLLY, MAGGS, THIS ISN'T A VERY FUNNY MATTER!

DAY IN...DAY OUT, YOU THROW DISHES AT MY HEAD AND EVERYONE THINKS IT'S FUNNY! DO THEY REALIZE SOMETIMES A FLYING DISH CAN BREAK OPEN THE SCALP AND CAUSE SERIOUS BLEEDING?

BY GOLLY, LET'S FACE THE FACTS! THEY THINK IT'S SO FUNNY WHEN I GET HIT IN THE HEAD TO THE ACCOMPANIMENT OF A FEW STARS DRAWN IN!

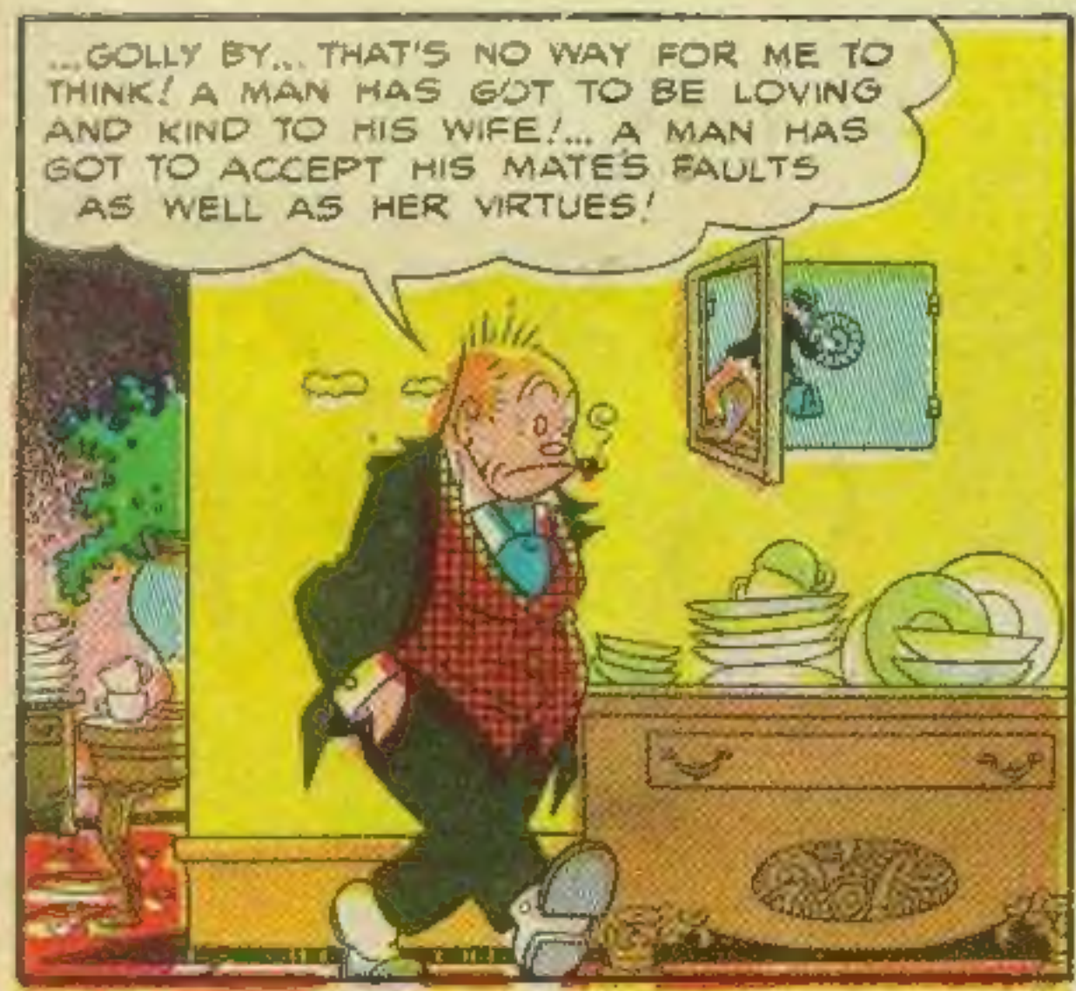
...THEM STARS INDICATE PAIN! LET THE READERS HIT THEMSELVES IN THE HEAD AND SEE IF THAT PAIN IS FUNNY!

...AND BY GOLLY, IT'S SUPPOSED TO BE FUNNY WHEN I GET THEM LUMPS ON MY HEAD AND THAT CIRCLE THAT INDICATES A BLACK EYE!

...THEM THINGS AIN'T FUNNY, BY GOLLY! THEM THINGS COULD INDICATE A BRAIN CONCUSSION OR INJURY TO THE EYE-BALL!

AND ANOTHER THING IS THESE PICTURES HANGING ALL OVER THAT I ALWAYS SEEM TO CATCH MOVING OUT OF THE CORNER OF MY EYE...

...AFTER ALL... IT IS VERY UNNATURAL AND DISCONCERTING TO SEE THESE LITTLE FIGURES JUMPING OUT OF THEIR FRAMES EVERY ONCE IN A WHILE!
...AND BY GOLLY, AT LEAST MAGGS SHOULD WASH THE DINNER OFF THEM DISHES!


...GOLLY BY... THAT'S NO WAY FOR ME TO THINK! A MAN HAS GOT TO BE LOVING AND KIND TO HIS WIFE!... A MAN HAS GOT TO ACCEPT HIS MATE'S FAULTS AS WELL AS HER VIRTUES!

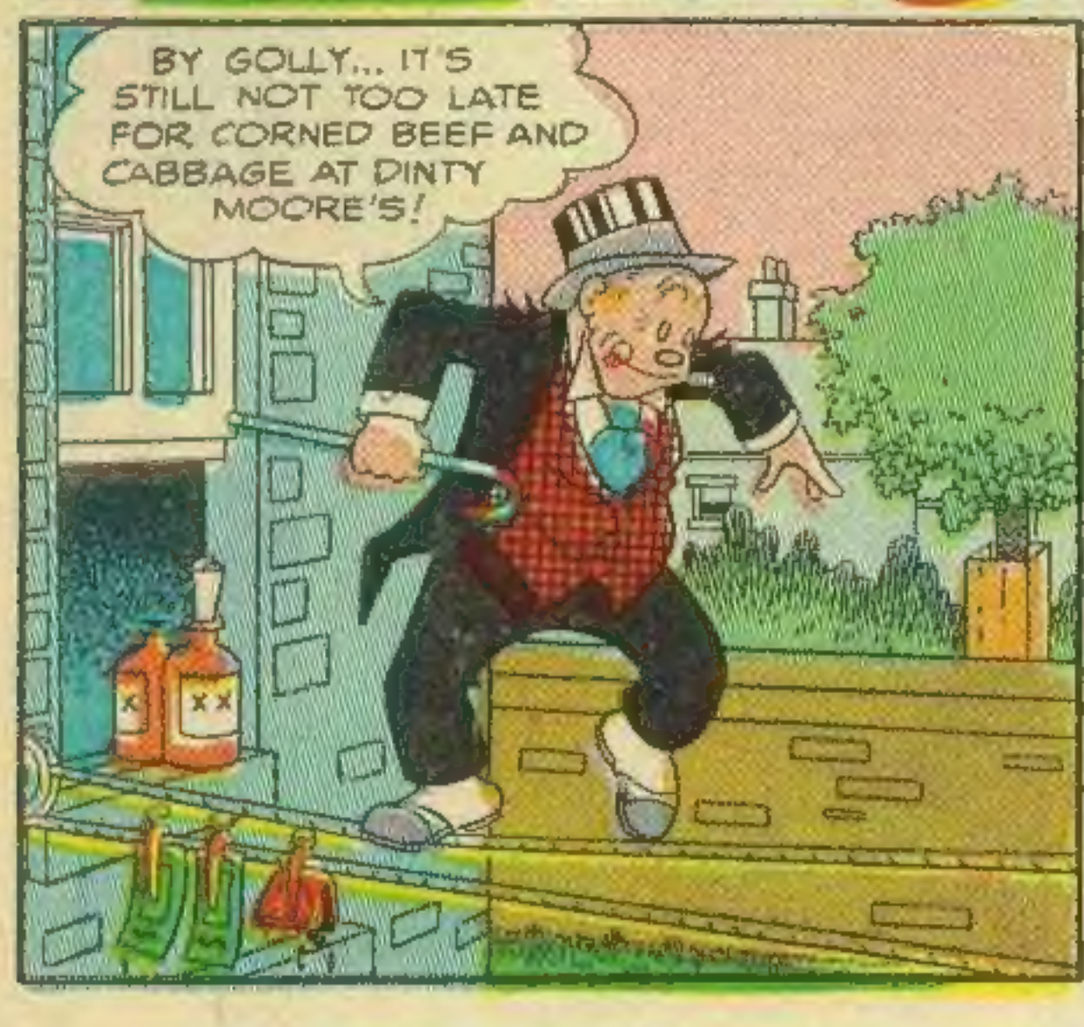
...FROM NOW ON, ME **WHOLE** ATTITUDE TOWARDS ME HOME SHALL CHANGE!...YES... ME **WHOLE** ATTITUDE!...YES!... I SHALL NO LONGER REGARD ME HOME AS A **WHOLE**!

...AND AS FER ME DAUGHTER SPENDING ME MONEY ALL DAY LONG AND NOT GETTING ANY CLOSER TO MARRIAGE... I CAN TAKE IT!

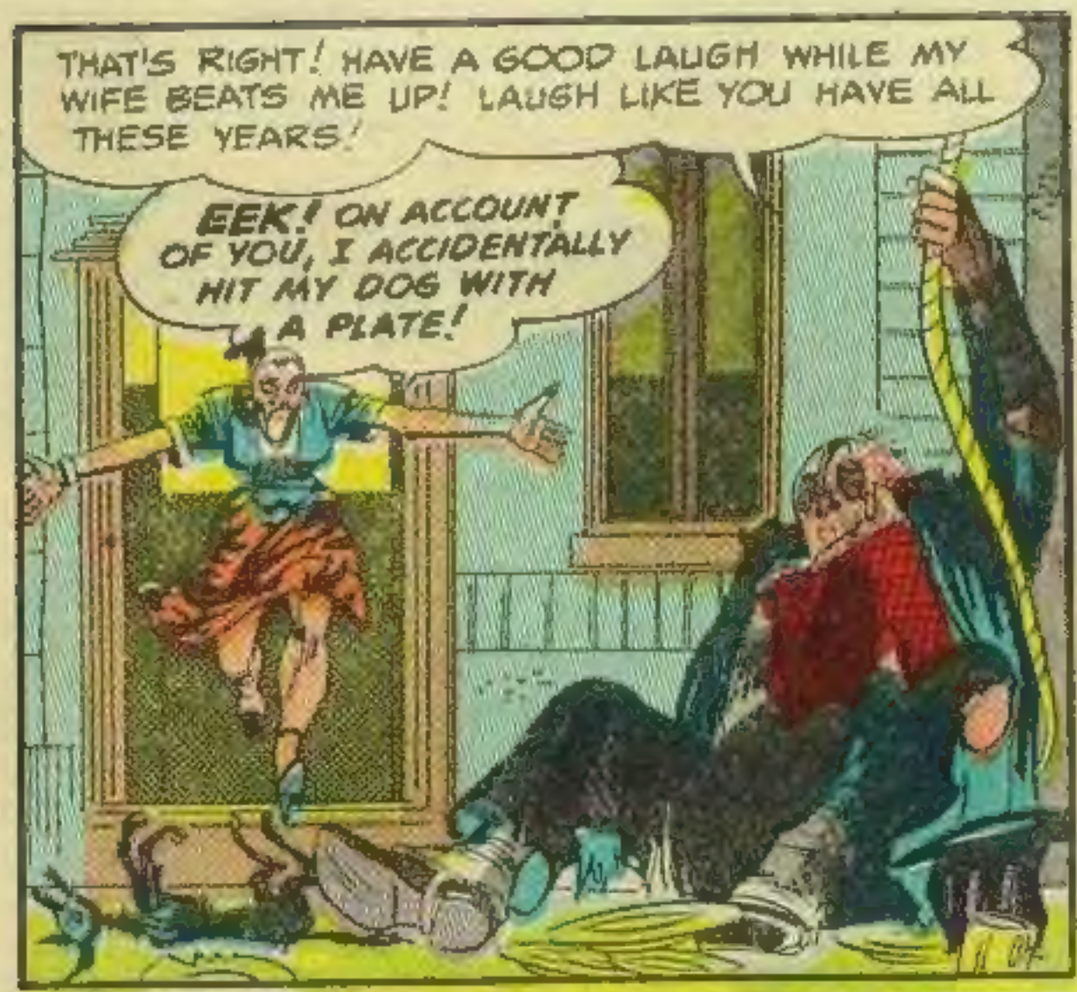
...AND AS FER ME WIFE'S SCROUNGY LITTLE DOG WHICH NIPS ME HEELS ALL DAY LONG... I CAN TAKE IT!

...AND AS FER ME BROTHER-IN-LAW, SLEEPING IN ME FAVORITE CHAIR ALL DAY LONG AND LIVIN' OFF OF ME... I CAN TAKE IT!

...AND AS FER ME WIFE... KICKING ME AROUND AND BANGIN' AWAY ON THAT PIANO ALL DAY LONG...
PIEL'S LIGHT BEER OF BROADWAY FAME!


BY GOLLY... IT'S STILL NOT TOO LATE FOR CORNED BEEF AND CABBAGE AT DINTY MOORE'S!

COME BACK HERE YOU WORM!


THAT'S RIGHT! HAVE A GOOD LAUGH WHILE MY WIFE BEATS ME UP! LAUGH LIKE YOU HAVE ALL THESE YEARS!
EEK! ON ACCOUNT OF YOU, I ACCIDENTALLY HIT MY DOG WITH A PLATE!

YOU WORM!... MY DOGGIE IS DEAD AND IT'S ALL YOUR FAULT!
YOU'RE IN LUCK, FOLKS!...YOU'RE IN FOR A GOOD LAUGH!... I THINK I'M GOING TO GET A REAL GOOD BEATING!

I SUPPOSE YOU THINK IT'S FUNNY GETTING BOUNCED OFF THE WALL?...DID YOU EVER FEEL THE PAIN OF A BROKEN RIB?

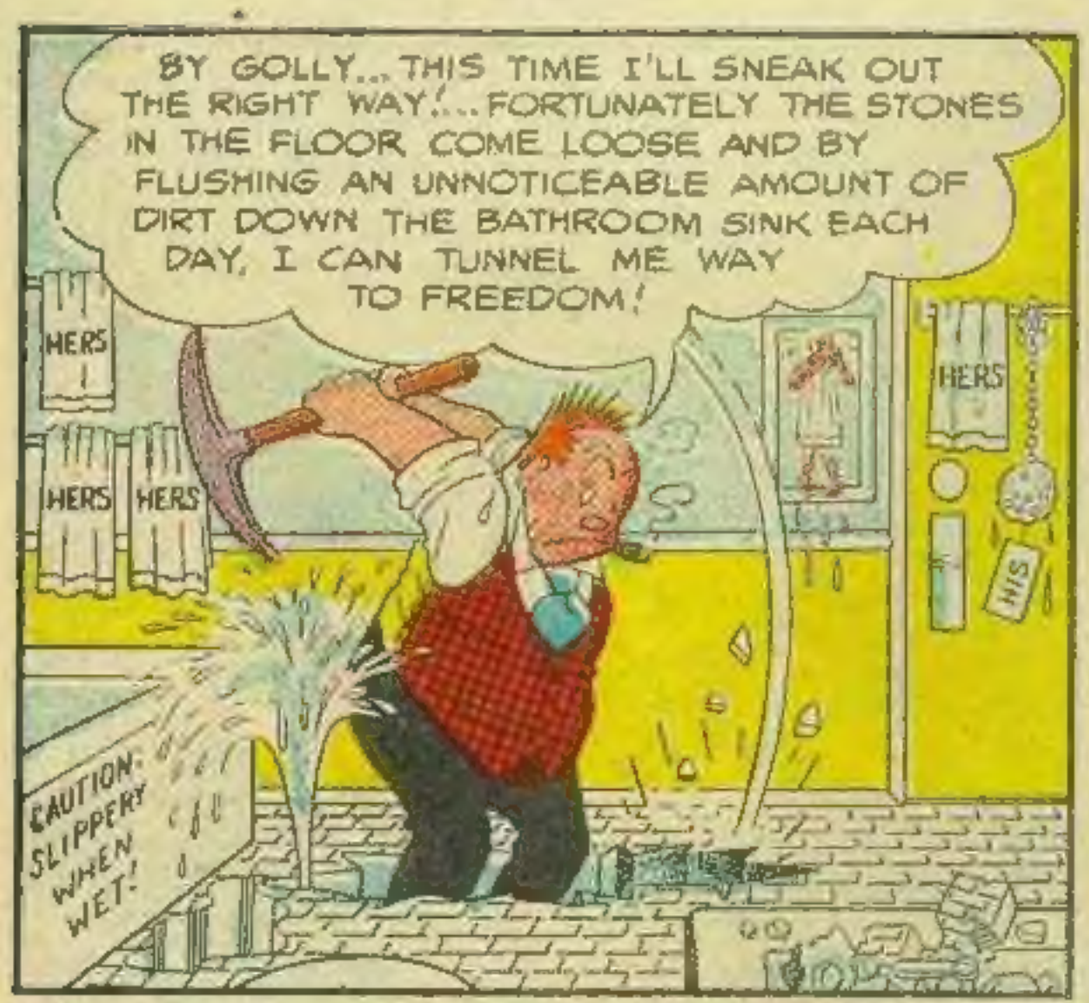
...AND BEING HIT BY, THE ROLLING PIN? VERY FUNNY!... YOU KNOW HOW DANGEROUS A ROLLING PIN USED AS A CLUB CAN BE?

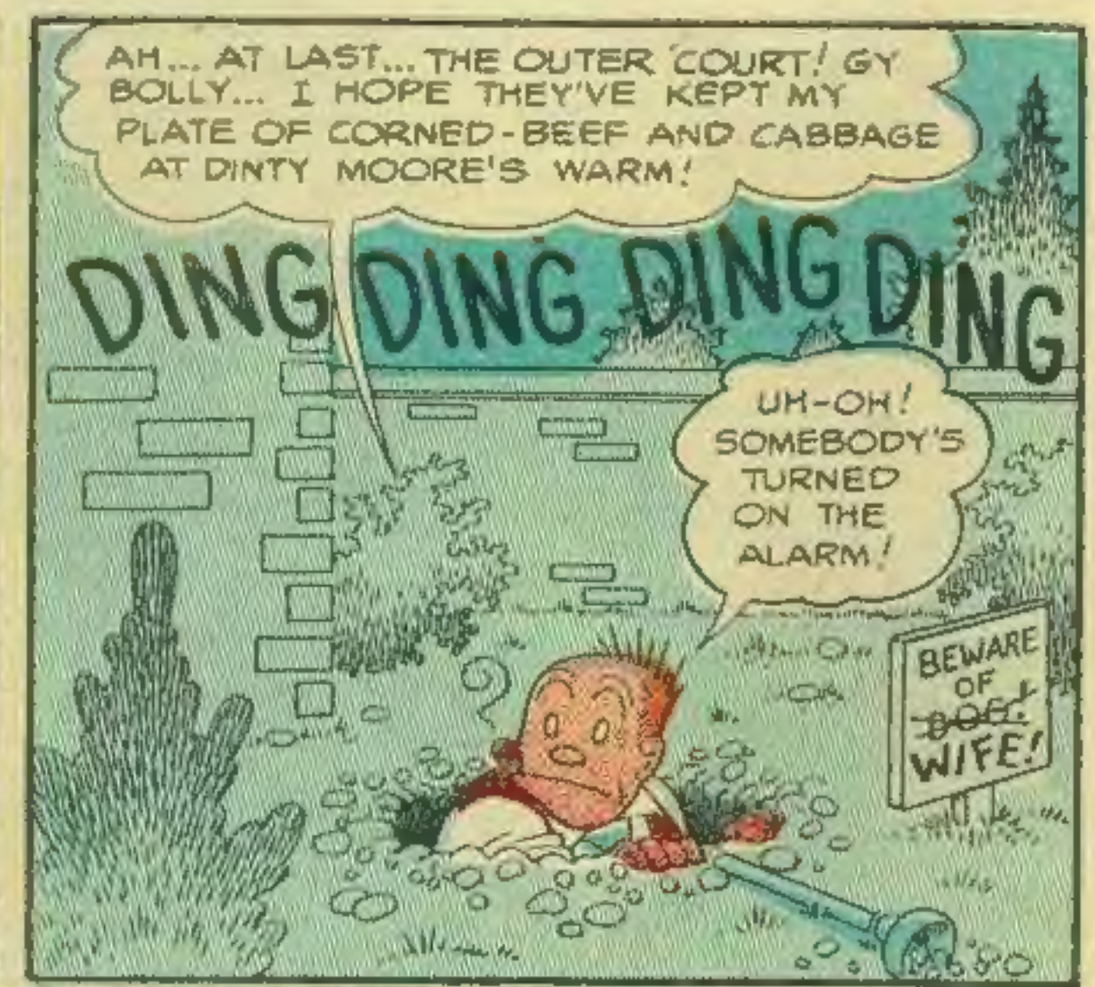
...LOOK!... A TOOTH KNOCKED OUT! I'M TOO OLD TO GROW ANOTHER ONE BACK IN ITS PLACE! I'LL BE DISFIGURED FOR LIFE!

...LOOK!...NOW I GET HIT WITH THE LAMP!...DID YOU EVER NOTICE THE HEAVY WEIGHT IN THE BASE OF A LAMP? A LETHAL WEAPON!

THAT'S ODD! THERE ISN'T A MARK ON THE DOG!
THAT DOG DIDN'T GET HIT BY A PLATE! IT'S JUST THAT IN THIS SERIOUS ATMOSPHERE, THAT DOG DIED FROM BEING TOO SKINNY!
...BLASTED PICTURES!

...NO SKINNY DOG LIKE THAT CAN SURVIVE IN THIS SERIOUS ATMOSPHERE... AND NOBODY GETTING BEATINGS LIKE ME CAN SURVIVE NEITHER!
I'VE GOT TO SNEAK PAST MAGGS! ...I'VE GOT TO PLAN TO ESCAPE FOR REAL!

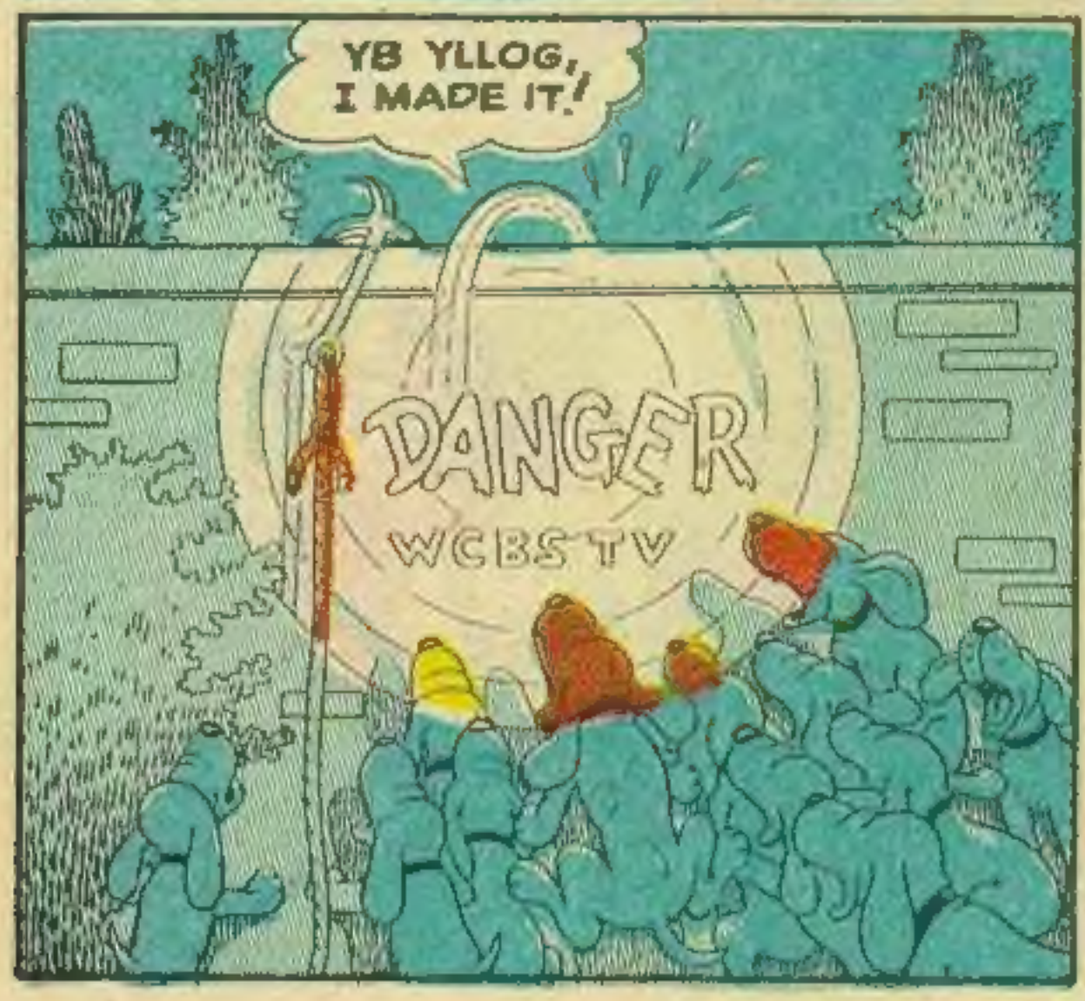

BY GOLLY... THIS TIME I'LL SNEAK OUT THE RIGHT WAY!... FORTUNATELY THE STONES IN THE FLOOR COME LOOSE AND BY FLUSHING AN UNNOTICEABLE AMOUNT OF DIRT DOWN THE BATHROOM SINK EACH DAY, I CAN TUNNEL ME WAY TO FREEDOM!
HERS
HERS
HERS
HERS
HIS
CAUTION: SLIPPERY WHEN WET!


AH... AT LAST... THE OUTER COURT! GY BOLLY... I HOPE THEY'VE KEPT MY PLATE OF CORNED-BEEF AND CABBAGE AT DINTY MOORE'S WARM!
DING DING DING DING
UH-OH! SOMEBODY'S TURNED ON THE ALARM!
BEWARE OF ~~DOG!~~ WIFE!

...NOW I'VE GOT TO CROSS THE OPEN COURT BEFORE THE GUARDS ON THE WALL TURN ON THEIR SEARCHLIGHTS!
DANG
DANG DANG

...THEY'VE SPOTTED ME!... I'LL HAVE TO MAKE A RUN FOR THE WALL!
WEEOOOOOO
RESERVED FOR MY HUSBAND
DANG DANG

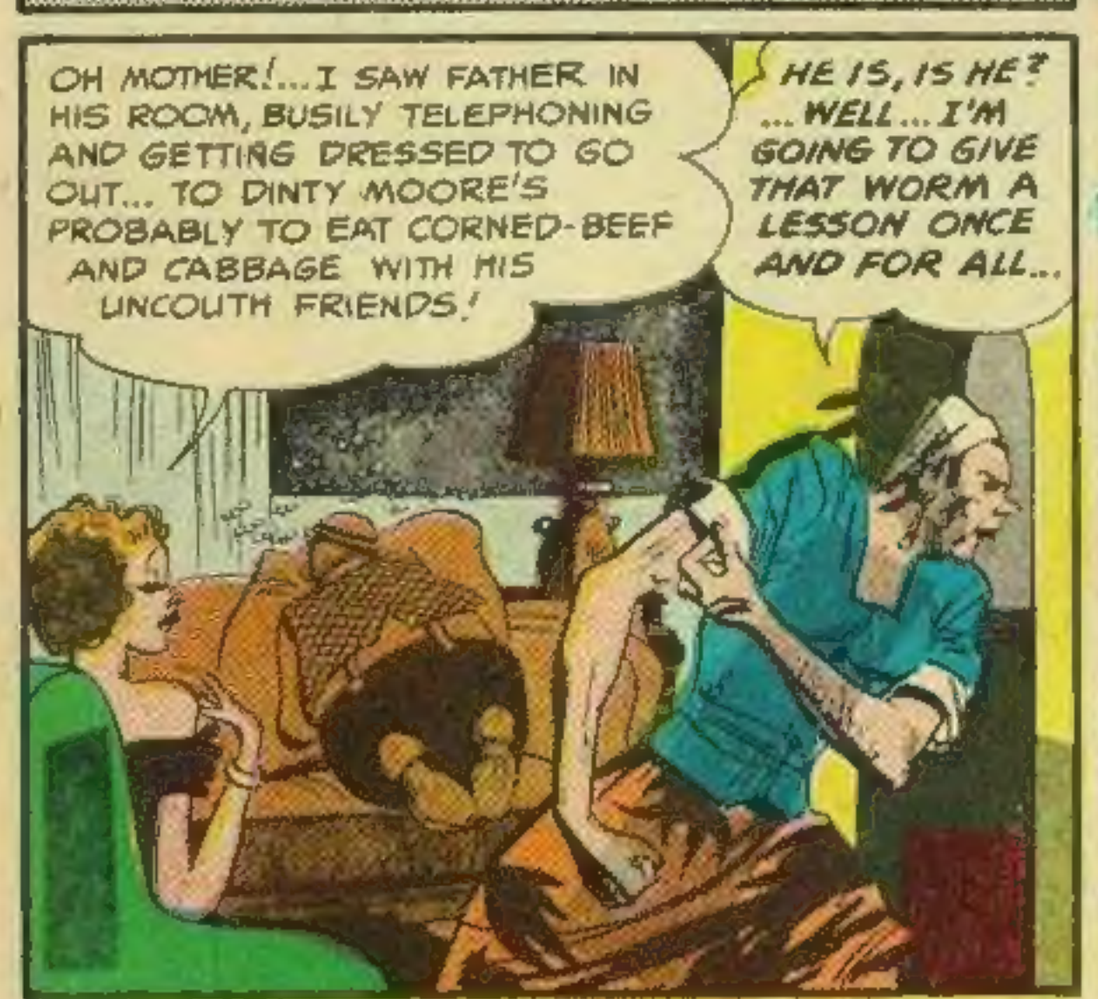
...NOW TO GET OVER BEFORE THE MACHINE-GUNS OPEN UP!
... THAT MAGGS CERTAINLY TRIES TO KEEP ME IN THE HOUSE ALL NIGHT!
THERE HE IS!
GET 'IM
DANG DANG
OPEN FIRE!
CLANG

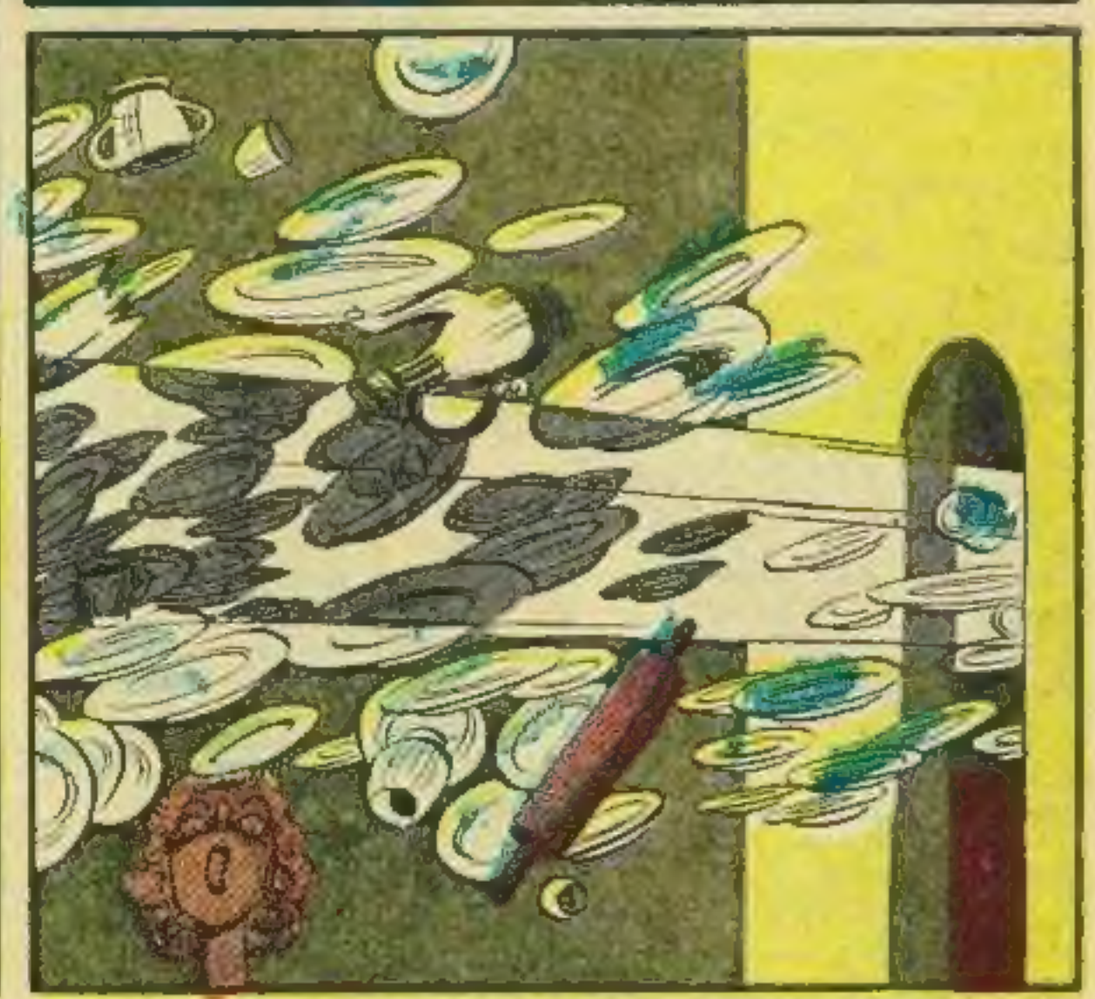

YB YLLOG, I MADE IT!
DANGER
WCBS TV

GET BACK IN THERE YOU WORM!
CRASH!
"What fools these Mortals be!"

...AND GET BACK IN AND STAY THERE, YOU WORM!
...LOOK!...I MEAN SERIOUSLY SPEAKING!...I MEAN THIS JUST ISN'T FUNNY!... I MEAN LET'S CUT THE BALONEY!...THERE'S JUST SO MUCH PUNISHMENT THE HUMAN COMIC-STRIP BODY CAN TAKE!

WELL... I'VE STOOD ABOUT ENOUGH! I'M NOT GOING TO STAND ANY MORE!... YES AFTER LOSING SO MUCH BLOOD, I BETTER NOT STAND ANY MORE!... I BETTER SIT! ...BUT ALL KIDDING ASIDE... I'VE HAD ENOUGH PUSHING AROUND! NOW I'M GOING TO GET TOUGH!

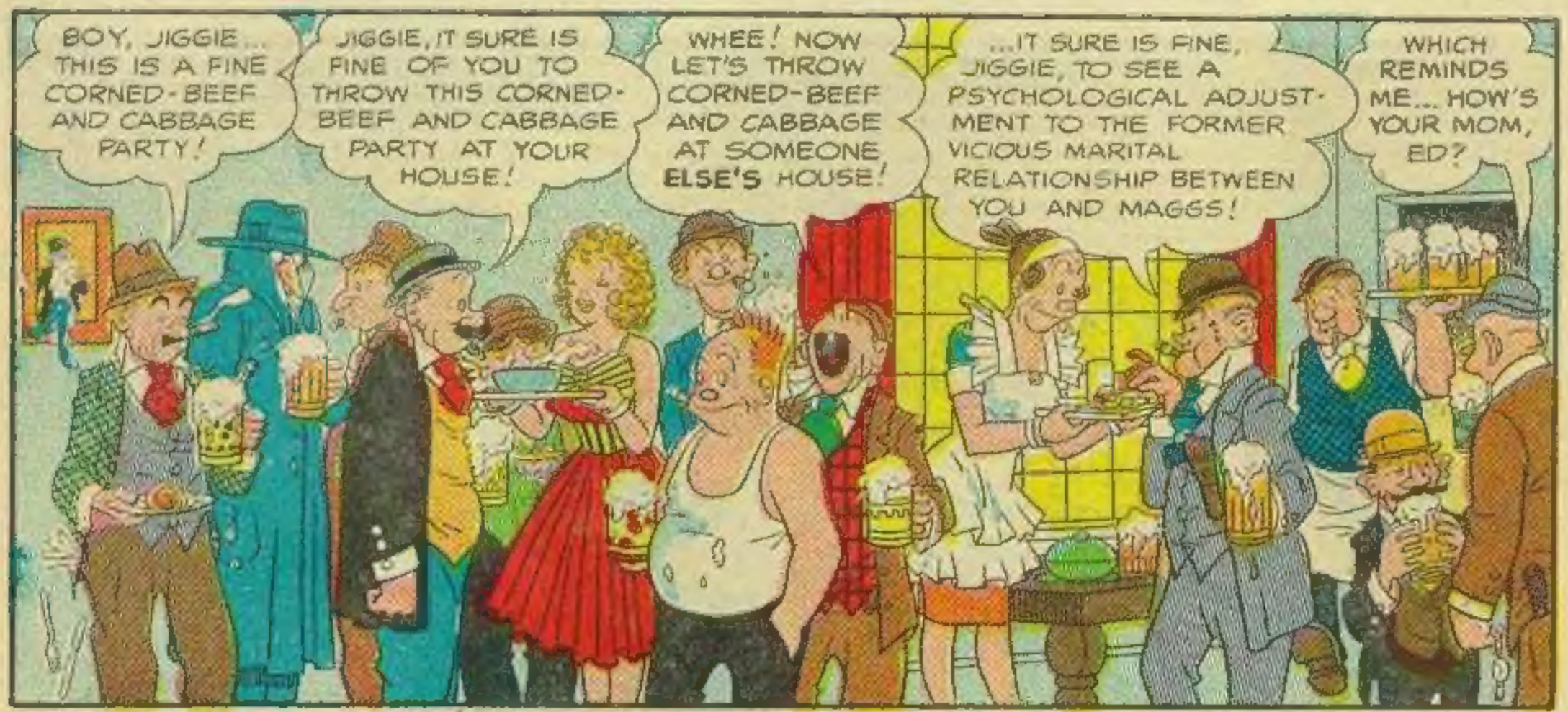

OH MOTHER!...I SAW FATHER IN HIS ROOM, BUSILY TELEPHONING AND GETTING DRESSED TO GO OUT... TO DINTY MOORE'S PROBABLY TO EAT CORNED-BEEF AND CABBAGE WITH HIS UNCOUTH FRIENDS!
HE IS, IS HE? ...WELL... I'M GOING TO GIVE THAT WORM A LESSON ONCE AND FOR ALL...



THERE! HOW DO YOU LIKE THE FEEL OF THE SPINNING DISH CRACKED AGAINST THE SKULL THAT EVERY ONE THINKS IS SO FUNNY!

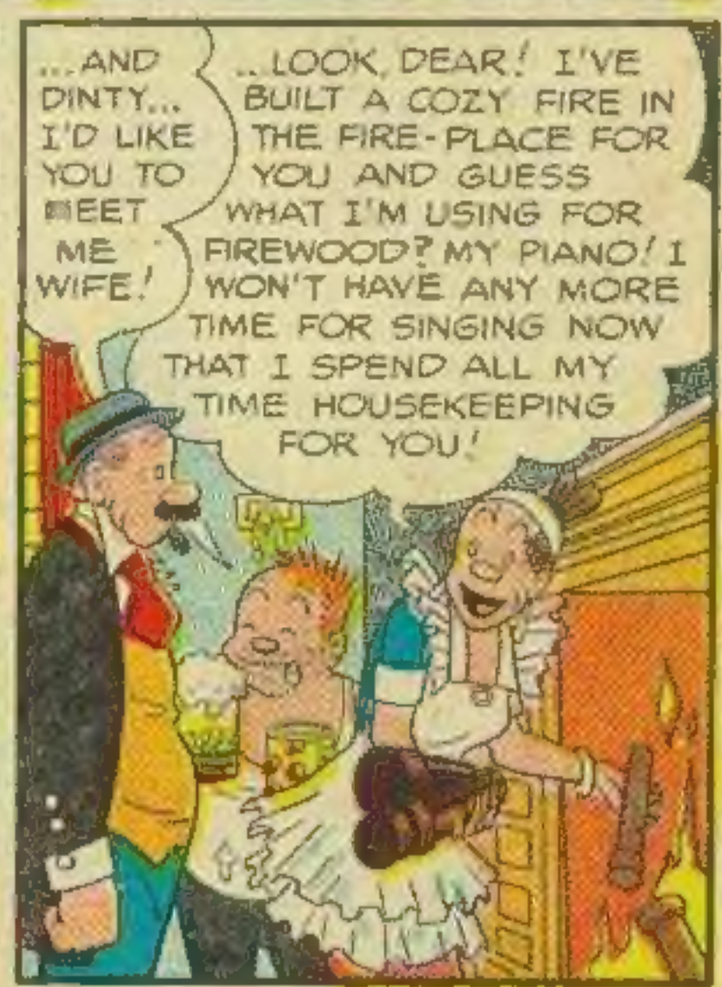
...AND HOW DO YOU LIKE THE REAL EFFECT OF THE CLUBBED FIST ON THE NOSE WHICH IS TREATED SO COMICALLY IN THE PAPERS!

...AND HOW DO YOU LIKE THE SHARP EXCRUCIATING PAIN OF THE SWUNG SHOE AGAINST THE BASE OF THE SPINE THAT ALWAYS GETS SUCH A LAUGH IN THE FUNNIES!


BOY, JIGGIE... THIS IS A FINE CORNED-BEEF AND CABBAGE PARTY!
JIGGIE, IT SURE IS FINE OF YOU TO THROW THIS CORNED-BEEF AND CABBAGE PARTY AT YOUR HOUSE!
WHEE! NOW LET'S THROW CORNED-BEEF AND CABBAGE AT SOMEONE ELSE'S HOUSE!
...IT SURE IS FINE, JIGGIE, TO SEE A PSYCHOLOGICAL ADJUSTMENT TO THE FORMER VICIOUS MARITAL RELATIONSHIP BETWEEN YOU AND MAGGS!
WHICH REMINDS ME... HOW'S YOUR MOM, ED?

DINTY, I'D LIKE YOU TO MEET ME BROTHER-IN-LAW!
I'M TAKING CARE OF EVERYTHING HERE, JIGGIE, AND I'M WASHING THE DISHES, AND AFTER I CLEAN UP, I'M OFF TO MY NEW JOB WHERE I WORK THE 14 HOUR SHIFT IN A SALT MINE!

...AND DINTY... I'D LIKE YOU TO MEET ME DAUGHTER!
...OH FATHER, I'VE ENROLLED FOR A CONCENTRATED COURSE AT VOCATIONAL SCHOOL WHICH I'M WORKING MY WAY THROUGH BY CLEANING OFFICE BUILDINGS AT NIGHT!


...AND DINTY... I'D LIKE YOU TO MEET ME WIFE!
...LOOK, DEAR! I'VE BUILT A COZY FIRE IN THE FIRE-PLACE FOR YOU AND GUESS WHAT I'M USING FOR FIREWOOD? MY PIANO! I WON'T HAVE ANY MORE TIME FOR SINGING NOW THAT I SPEND ALL MY TIME HOUSEKEEPING FOR YOU!

...BY GOLLY, JIGGIE... THINGS HAVE CERTAINLY CHANGED AROUND HERE! WHAT HAPPENED?
WELL, DINTY... FOR MANY YEARS NOW, EVEN THOUGH I'VE ALWAYS BEEN A RICH, SUCCESSFUL BUSINESS MAN WITH A TOP HAT.. I'VE HAD TO STAND FOR THAT MISERABLE ROUTINE OF BEING BEAT UP BY MAGGS TO GIVE THE FOLKS OUT THERE LAUGHS!

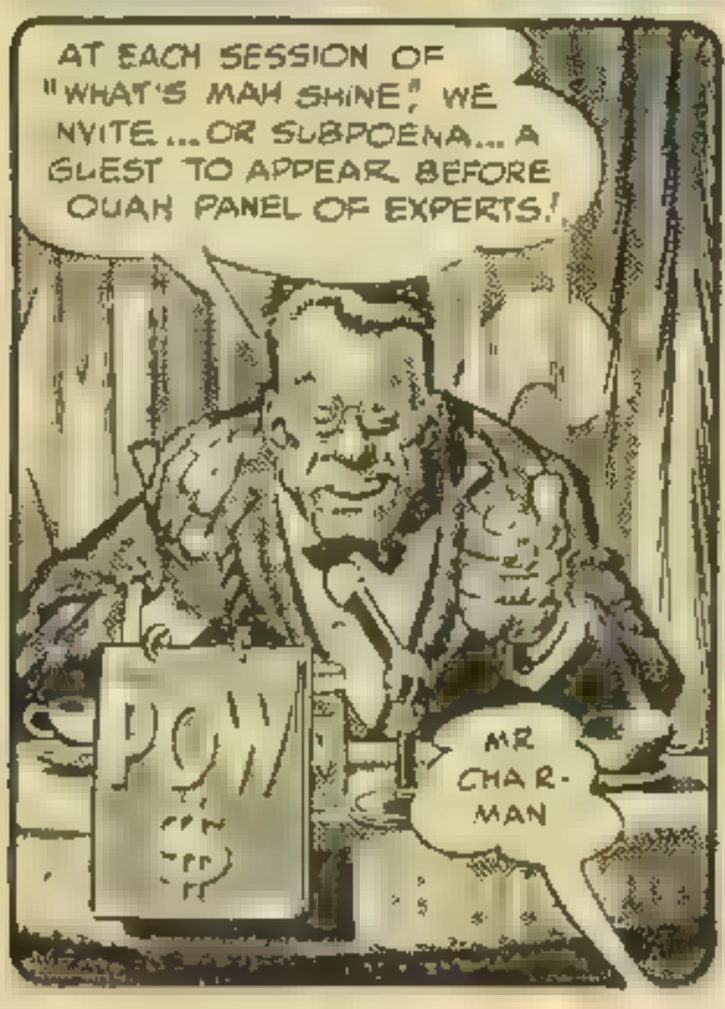
...HOWEVER, IN MORE SERIOUS MOMENTS I'VE BEEN HAVING LATELY, THE THOUGHT STRUCK ME, WITH MY MONEY I COULD BUY PROTECTION AGAINST THIS! THE THOUGHT STRUCK ME I COULD BUY BODYGUARDS! THE THOUGHT STRUCK ME I COULD STRUCK MAGGS WITH A LITTLE HELP!
HERE YOU ARE, BOYS.. AND IF YOU SEE THE OLD BAT ACTING UP... LET 'ER HAVE IT AGAIN!
YOU SEE, DINTY, IT'S GOOD TO BE SERIOUS ONCE IN A WHILE!
PICTURES!
B. Krigstein

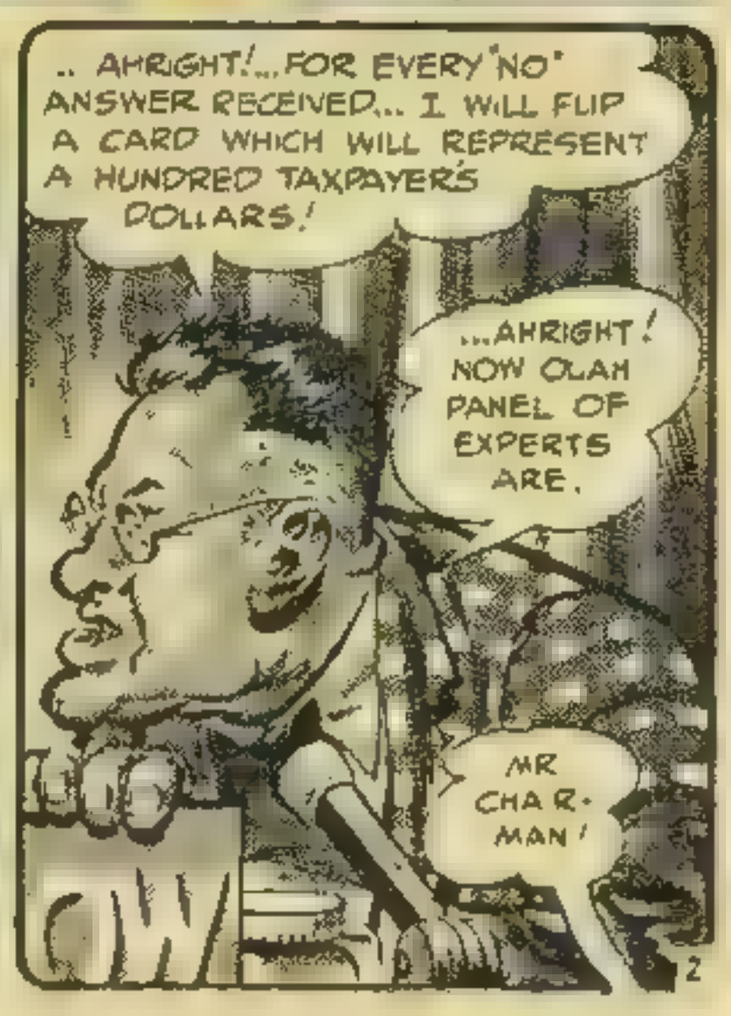
TELEVISION DEPT.: HERE WE HAVE A SCENE FROM A TELEVISION SHOW THAT BEGAN IN APRIL AND THAT BY NOW EVERYMAN, WOMAN AND CHILD IN THE U.S. A. SHOULD BE FAMILIAR WITH. ALTHOUGH THIS SHOW WAS ORIGINALLY PROGRAMMED FOR TWO WEEKS, AT THIS WRITING IT SEEMS TO HAVE BECOME A REGULAR AUSTRALIAN BROADCAST THAT WILL GO ON FOREVER.

NOW, YOU KIDDIES AND GROWN-UPS WHO JUST EVEN GLANCED AT IT, WERE NO DOUBT STRUCK BY THE MONOTONY OF THIS SHOW — THE LACK OF PLOT — THE REPETITIOUS DIALOGUE — THE DULL, UNINTERESTING SCENERY — WITH THE SAME CAMERA ANGLES AGAIN AND AGAIN. WE OF *MAD* RESPECTFULLY SUGGEST THAT THE APPROACH TO THIS SHOW WAS ALL WRONG. AND WITH AN EYE TOWARDS CONSTRUCTIVE CRITICISM, WE OFFER ON THE FOLLOWING PAGES OUR SUGGESTIONS AS TO HOW IT SHOULD HAVE BEEN DONE.

HERE'S THE WAY IT SHOULD HAVE STARTED! FIRST OF ALL.. WHO WANTS TO LISTEN TO A PROGRAM CALLED "THE SENATE SUBCOMMITTEE HEARINGS ON THE ARMY INVESTIGATIONS"? . THE WHOLE THING NEEDED A SNAPPIER TITLE... LIKE FOR INSTANCE, "TRUTH OR CONSEQUENCES"... "BREAK THE RANK"... OR...

WHAT'S MY SHINE!



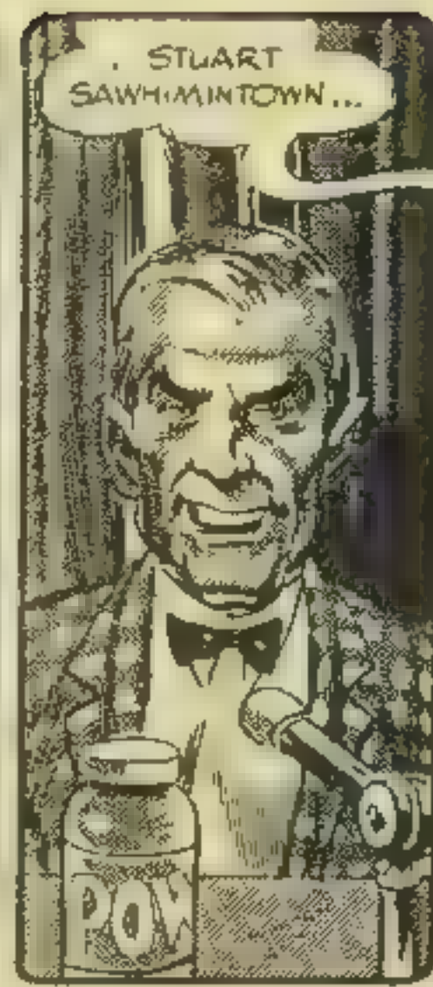


. EVERETT DIRKDAUGHTER .
POW

HENRY DOORSHACK
MR CHAIR-MAN
POW

. CHARLES POTRZEBIE
POW

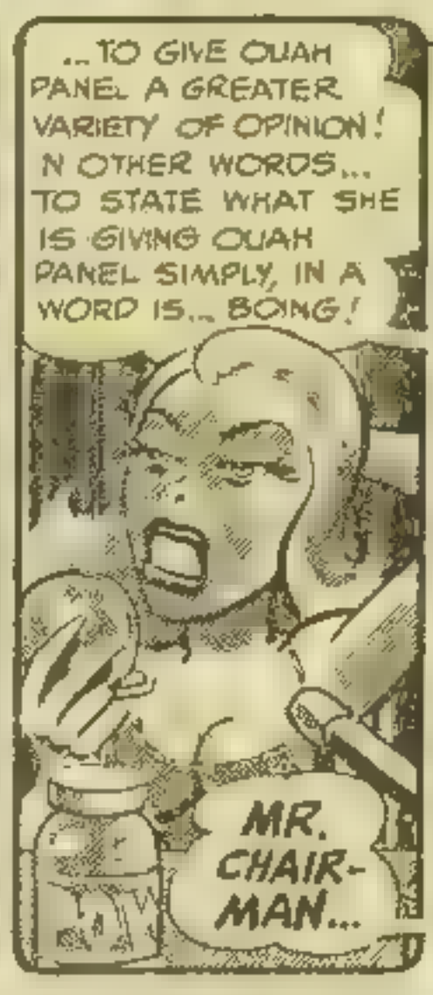
JOHN McLELLELLILLIN
MR CHAIR MAN
POW


. STUART SAWHIMINTOWN...
POW

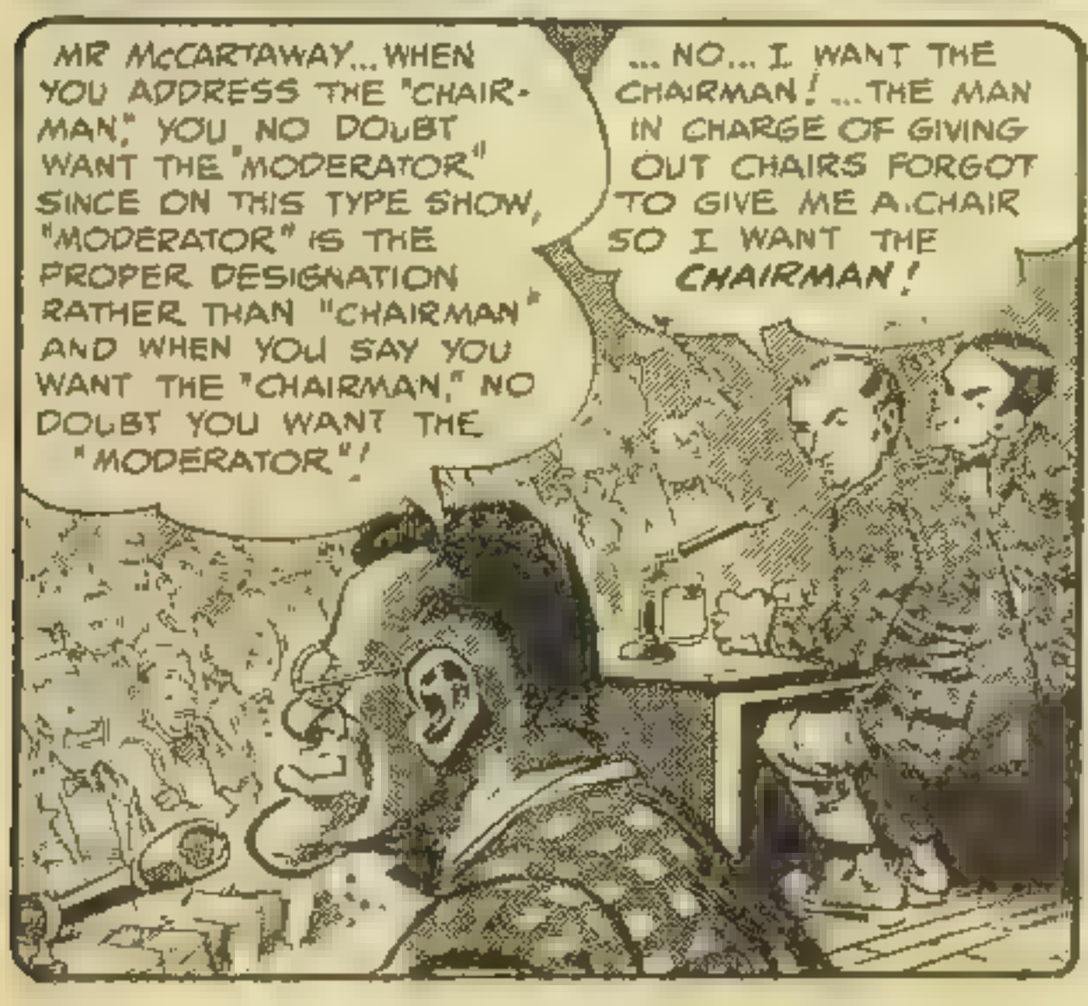
HENRY JACKDAUGHTER..
MR CHAIR-MAN
POW

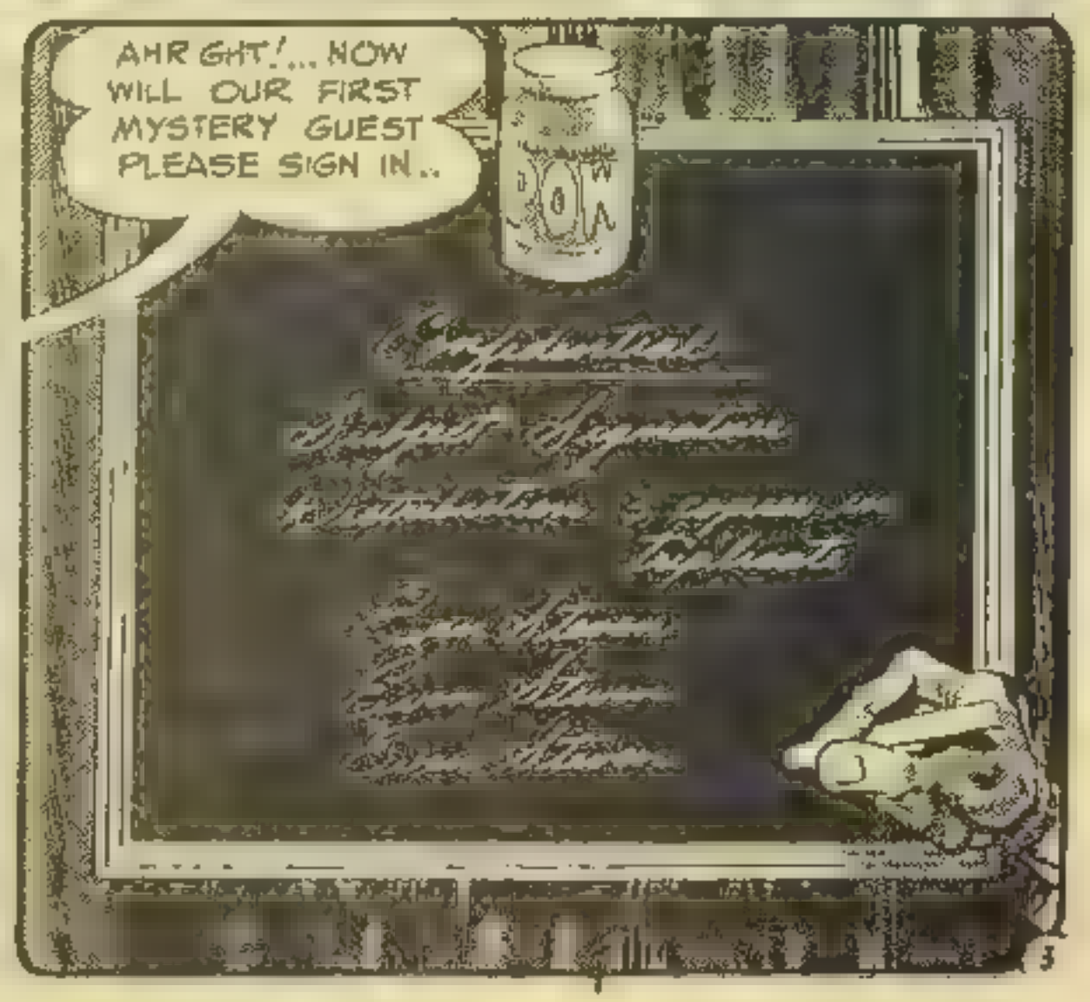
..LANA CHEESECAKE
MR. CHAIR-MAN...
POW

MISS CHEESECAKE IS A NEWCOMER HAVING BEEN ADDED TO GIVE OUAH PANEL PROPER BALANCE...
MR. CHAIR-MAN...
POW

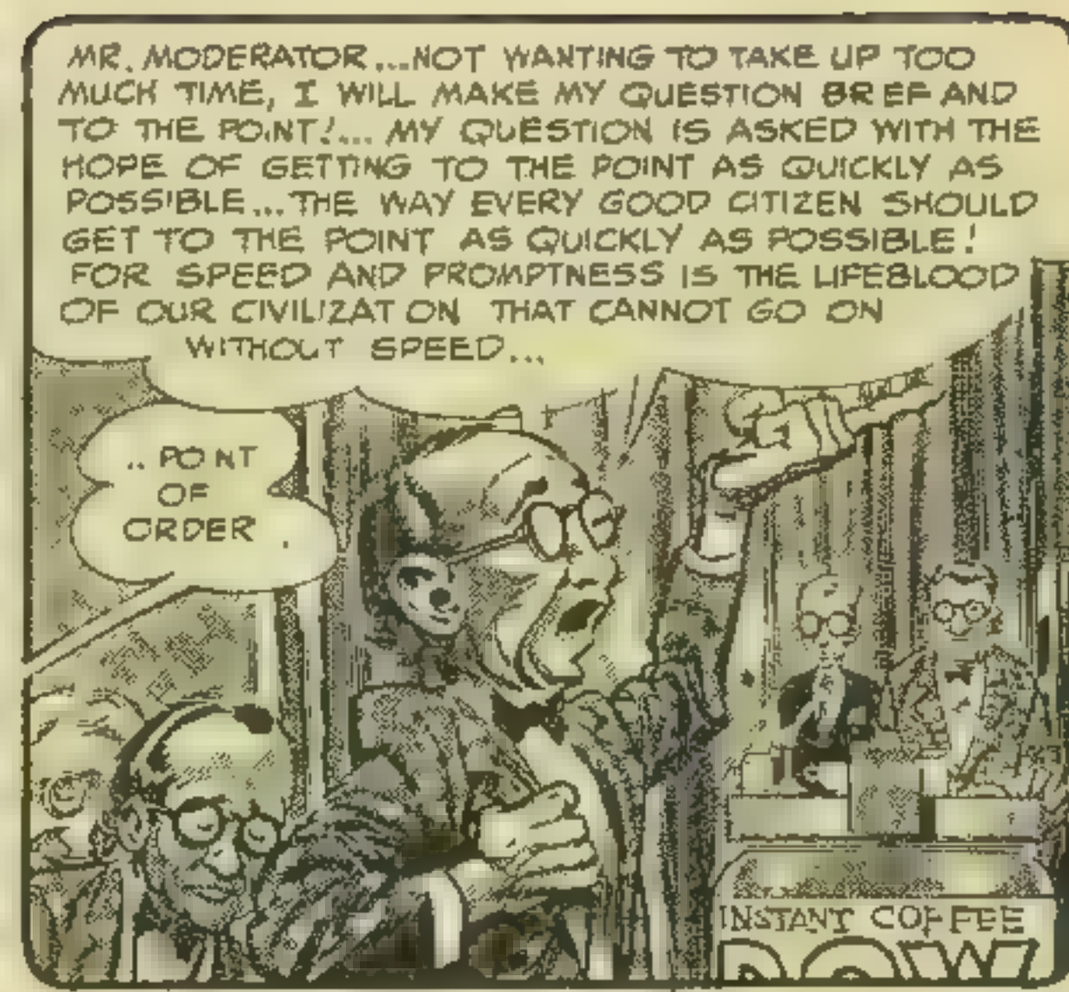

..TO GIVE OUAH PANEL A GREATER VARIETY OF OPINION! N OTHER WORDS... TO STATE WHAT SHE IS GIVING OUAH PANEL SIMPLY, IN A WORD IS... BOING!
MR. CHAIR-MAN...
POW

. ALSO . THE FINAL MEMBER OF OUAH PANEL IS JOSEPH McCARTAWAY!
MR. CHAIR-MAN...
POW

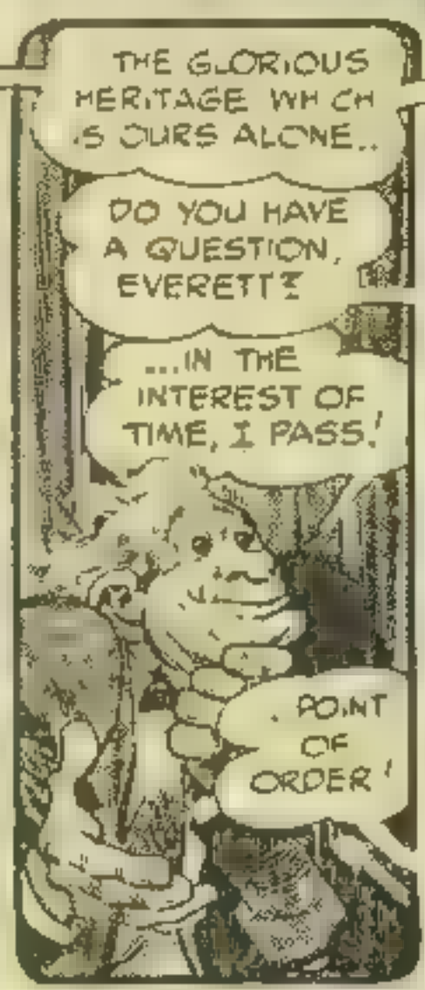

MR McCARTAWAY... WHEN YOU ADDRESS THE "CHAIR-MAN," YOU NO DOUBT WANT THE "MODERATOR" SINCE ON THIS TYPE SHOW, "MODERATOR" IS THE PROPER DESIGNATION RATHER THAN "CHAIRMAN" AND WHEN YOU SAY YOU WANT THE "CHAIRMAN," NO DOUBT YOU WANT THE "MODERATOR"!
... NO... I WANT THE CHAIRMAN! ...THE MAN IN CHARGE OF GIVING OUT CHAIRS FORGOT TO GIVE ME A CHAIR SO I WANT THE CHAIRMAN!


AHR GHT!... NOW WILL OUR FIRST MYSTERY GUEST PLEASE SIGN IN..
POW

MISTER EVEN STEVEN . WELCOME TO 'WHAT'S MAH SHINE'! NAH LET'S SEE IF OUAH PANEL CAN POSSIBLY GUESS WHAT YOU DO! WE WILL START OUR QUESTIONING WITH JOHN McLELLILLELLILLIN...
INSTAN


MR. MODERATOR...NOT WANTING TO TAKE UP TOO MUCH TIME, I WILL MAKE MY QUESTION BREF AND TO THE POINT!... MY QUESTION IS ASKED WITH THE HOPE OF GETTING TO THE POINT AS QUICKLY AS POSSIBLE...THE WAY EVERY GOOD CITIZEN SHOULD GET TO THE POINT AS QUICKLY AS POSSIBLE! FOR SPEED AND PROMPTNESS IS THE LIFEBLOOD OF OUR CIVILIZAT ON THAT CANNOT GO ON WITHOUT SPEED...
.. PO NT OF ORDER .
INSTANT COFFEE

. AND F WE SLOW DOWN . WE WILL BETRAY OUR HERITAGE...
AND NOW WE MOVE ON TO THE REST OF THE PANEL!


THE GLORIOUS HERITAGE WH CH IS OURS ALONE..
DO YOU HAVE A QUESTION, EVERETT?
...IN THE INTEREST OF TIME, I PASS!
. POINT OF ORDER!

AND WH CH YOU AND I MUST CARRY ON...
HENRY?
..I ALSO PASS!

.. THROUGH THE RAIN THROUGH THE SNOW..
CHARLES?
...I PASS
.. POINT OF ORDER.

STUART?
I PASS!

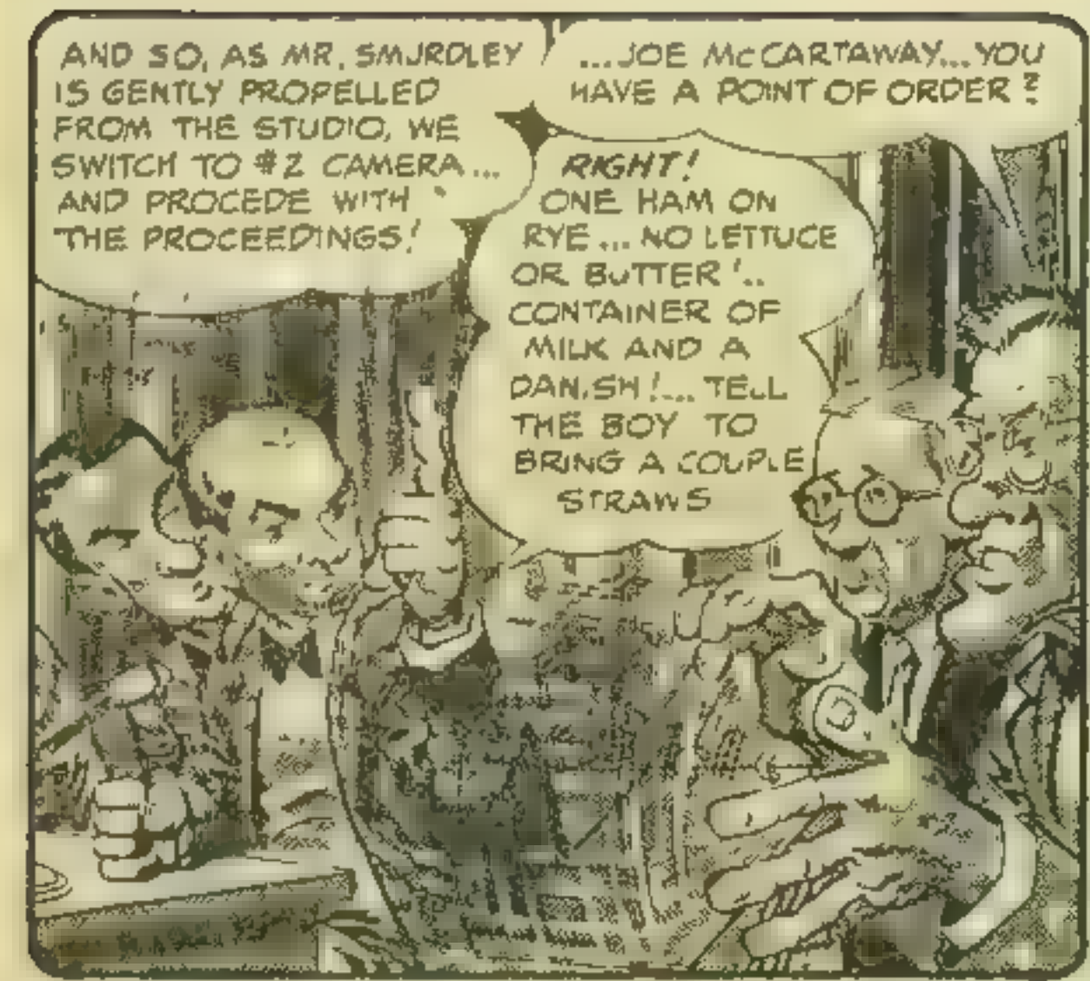
HENRY?
. I PASS
POINT OF ORDER

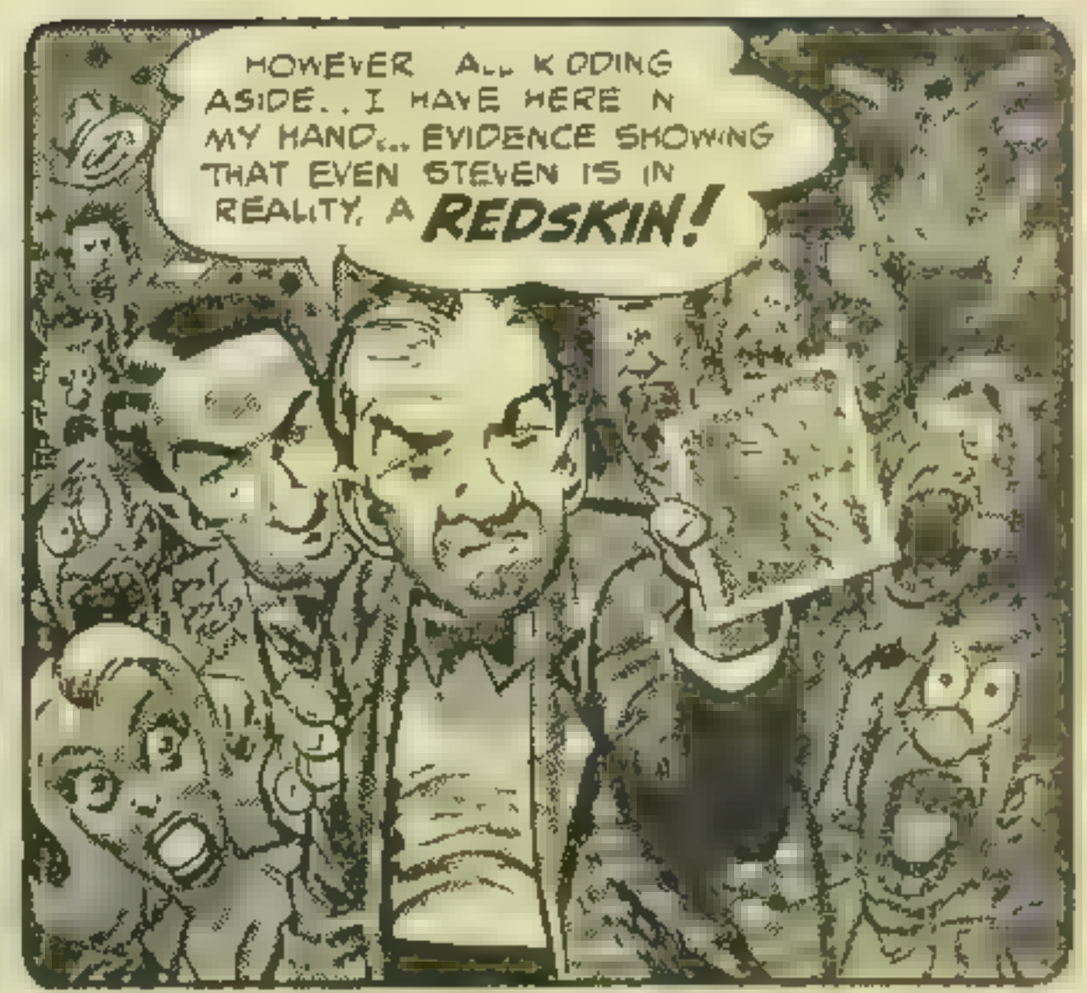
LANA?
TEEHEE!
I DON'T PASS!
POINT OF ORDER!

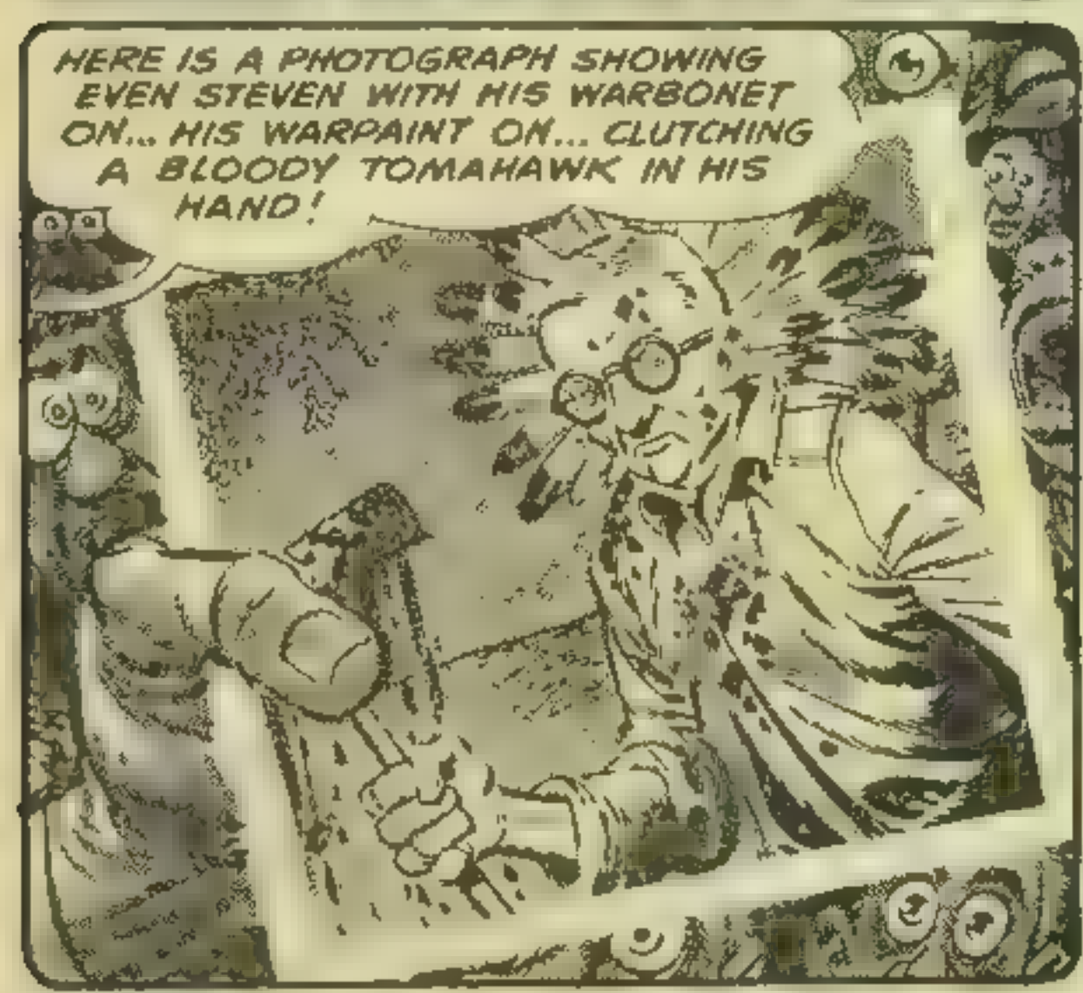
WHAT WAS THAT? ...WAS THAT YOU, LANA CHEESECAKE, WHO DO REFUSE TO PASS?
POINT OF ORDER!

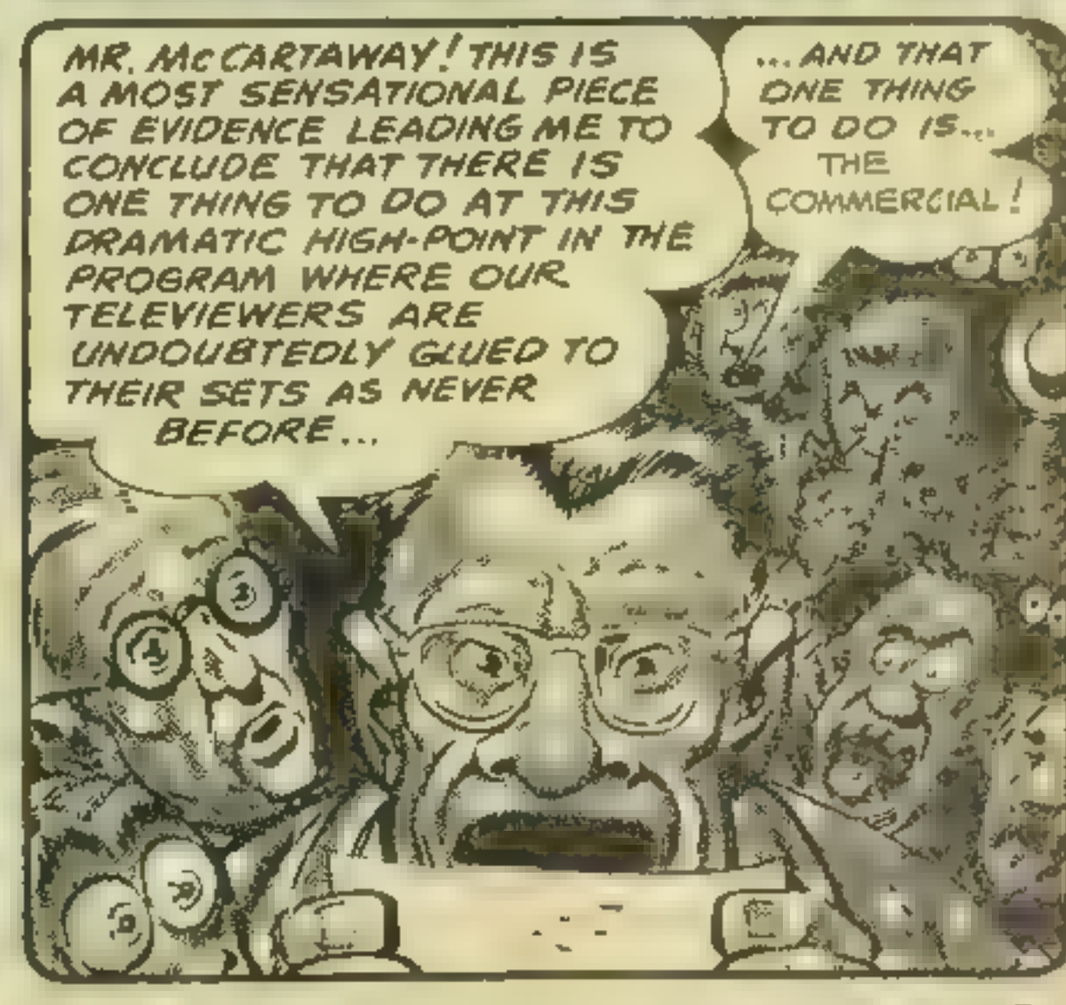
NO!
POINT OF ORDER!

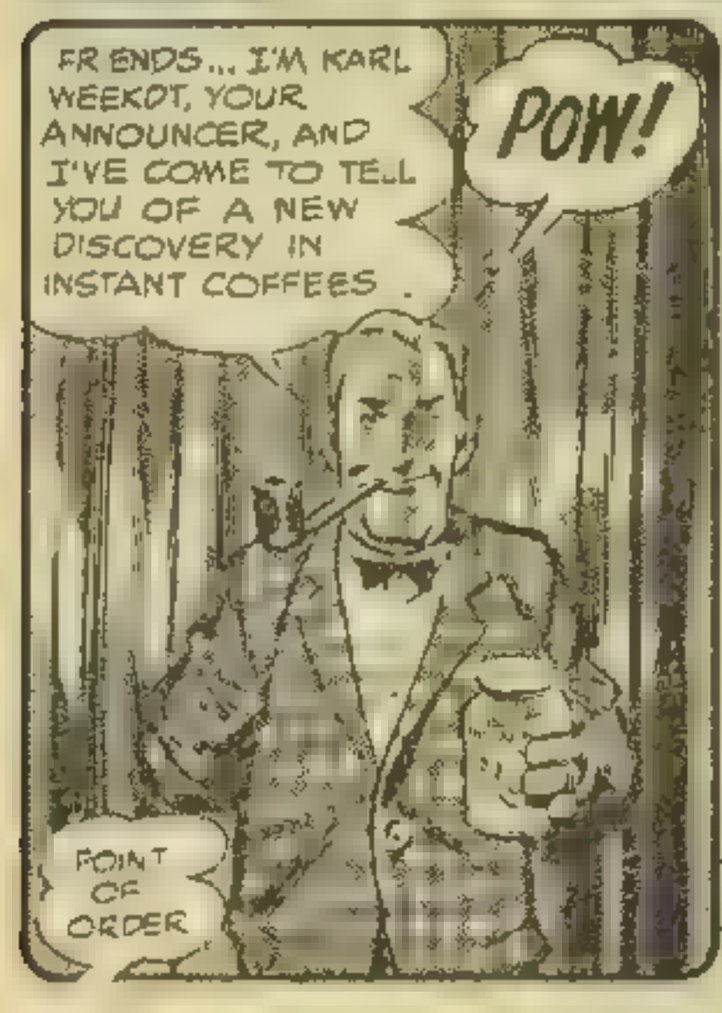
...IT WAS ME, STURDLEY SMURDLEY, CAMERAMAN, WHO DO REFUSE TO PASS!
...YAHOO!
POINT OF ORDER!

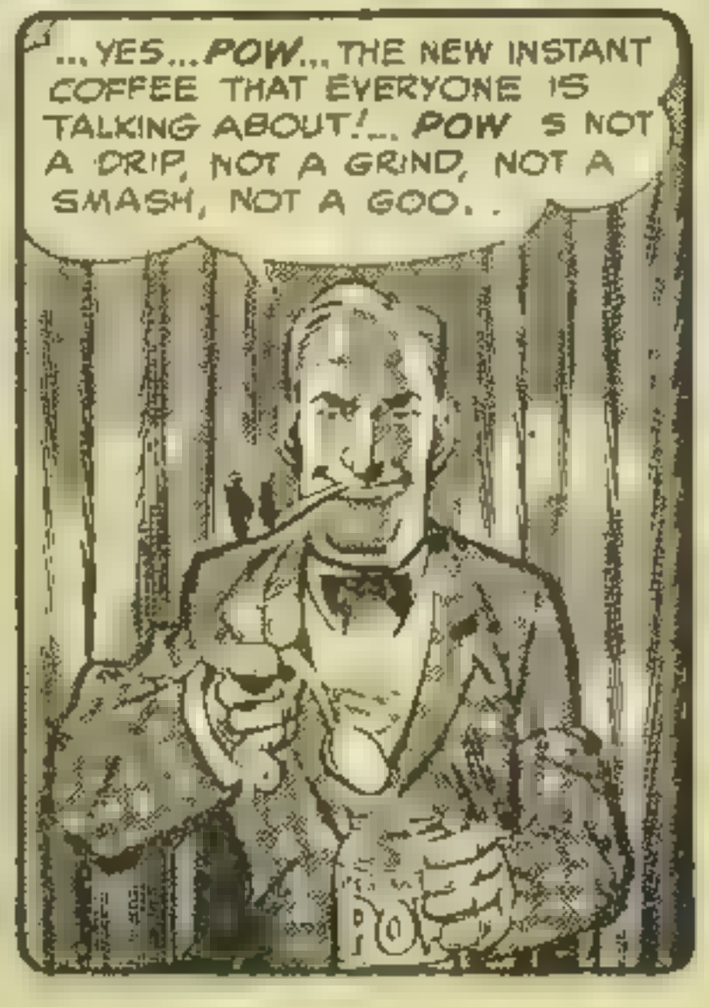

AND SO, AS MR. SMURDLEY IS GENTLY PROPELLED FROM THE STUDIO, WE SWITCH TO #2 CAMERA... AND PROCEDE WITH THE PROCEEDINGS!
...JOE McCARTAWAY... YOU HAVE A POINT OF ORDER?
RIGHT! ONE HAM ON RYE... NO LETTUCE OR BUTTER!.. CONTAINER OF MILK AND A DANISH!... TELL THE BOY TO BRING A COUPLE STRAWS


HOWEVER ALL KIDDING ASIDE.. I HAVE HERE IN MY HAND... EVIDENCE SHOWING THAT EVEN STEVEN IS IN REALITY, A REDSKIN!


HERE IS A PHOTOGRAPH SHOWING EVEN STEVEN WITH HIS WARBONET ON... HIS WARPAINT ON... CLUTCHING A BLOODY TOMAHAWK IN HIS HAND!

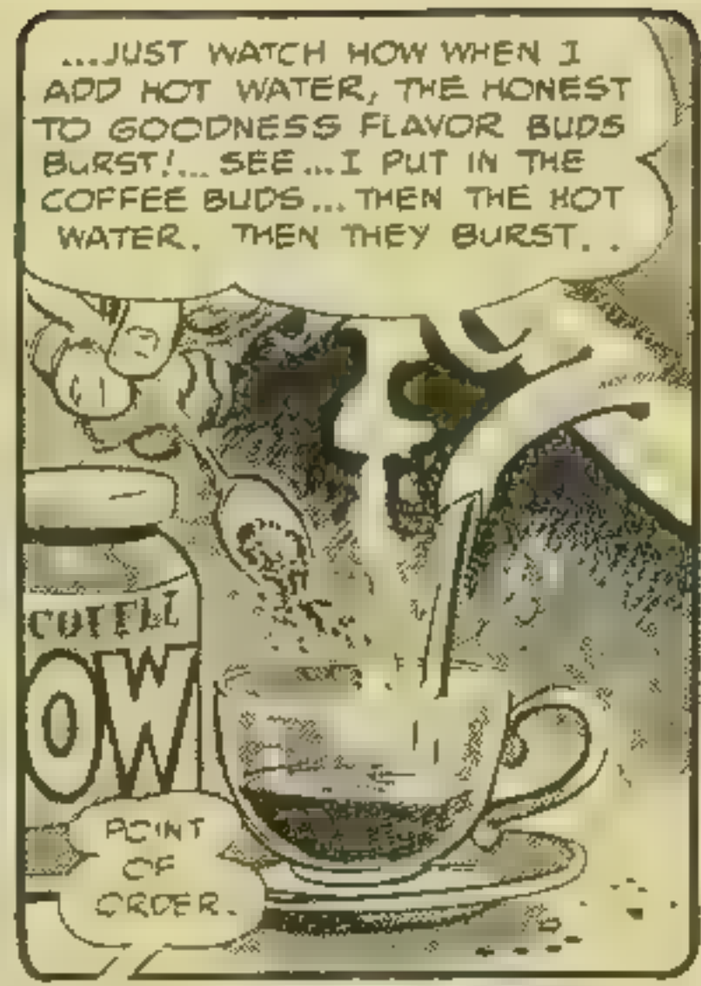

MR. McCARTAWAY! THIS IS A MOST SENSATIONAL PIECE OF EVIDENCE LEADING ME TO CONCLUDE THAT THERE IS ONE THING TO DO AT THIS DRAMATIC HIGH-POINT IN THE PROGRAM WHERE OUR TELEVIEWERS ARE UNDOUBTEDLY GLUED TO THEIR SETS AS NEVER BEFORE...
...AND THAT ONE THING TO DO IS... THE COMMERCIAL!

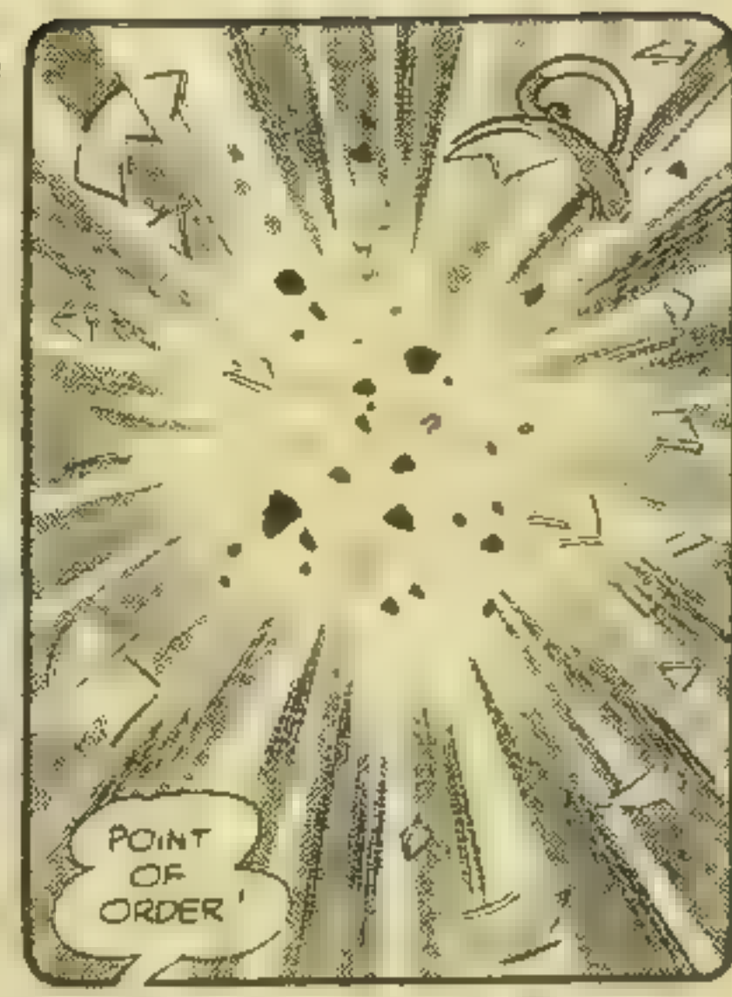

FRIENDS... I'M KARL WEEKOT, YOUR ANNOUNCER, AND I'VE COME TO TELL YOU OF A NEW DISCOVERY IN INSTANT COFFEES
POW!
POINT OF ORDER

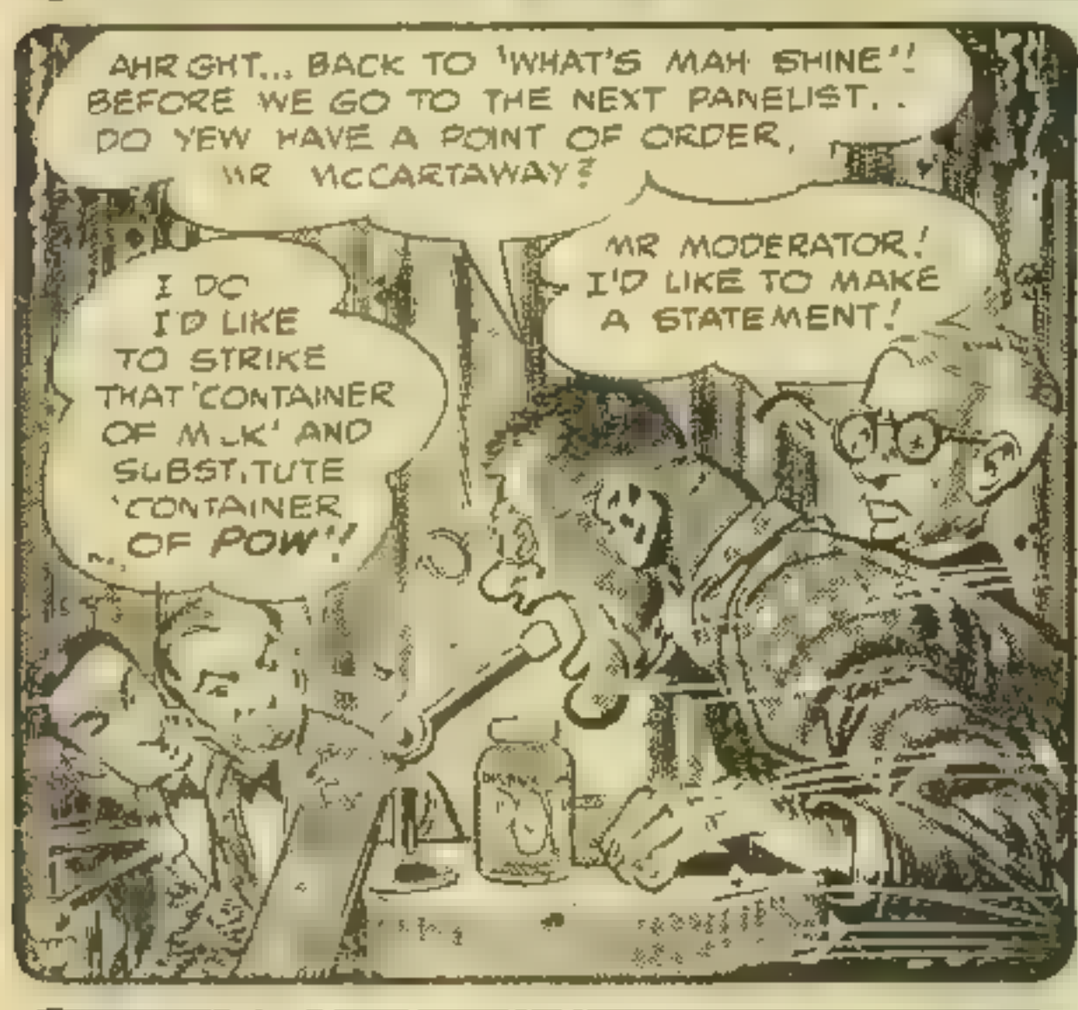

...YES... POW... THE NEW INSTANT COFFEE THAT EVERYONE IS TALKING ABOUT!... POW IS NOT A DRIP, NOT A GRIND, NOT A SMASH, NOT A GOO..

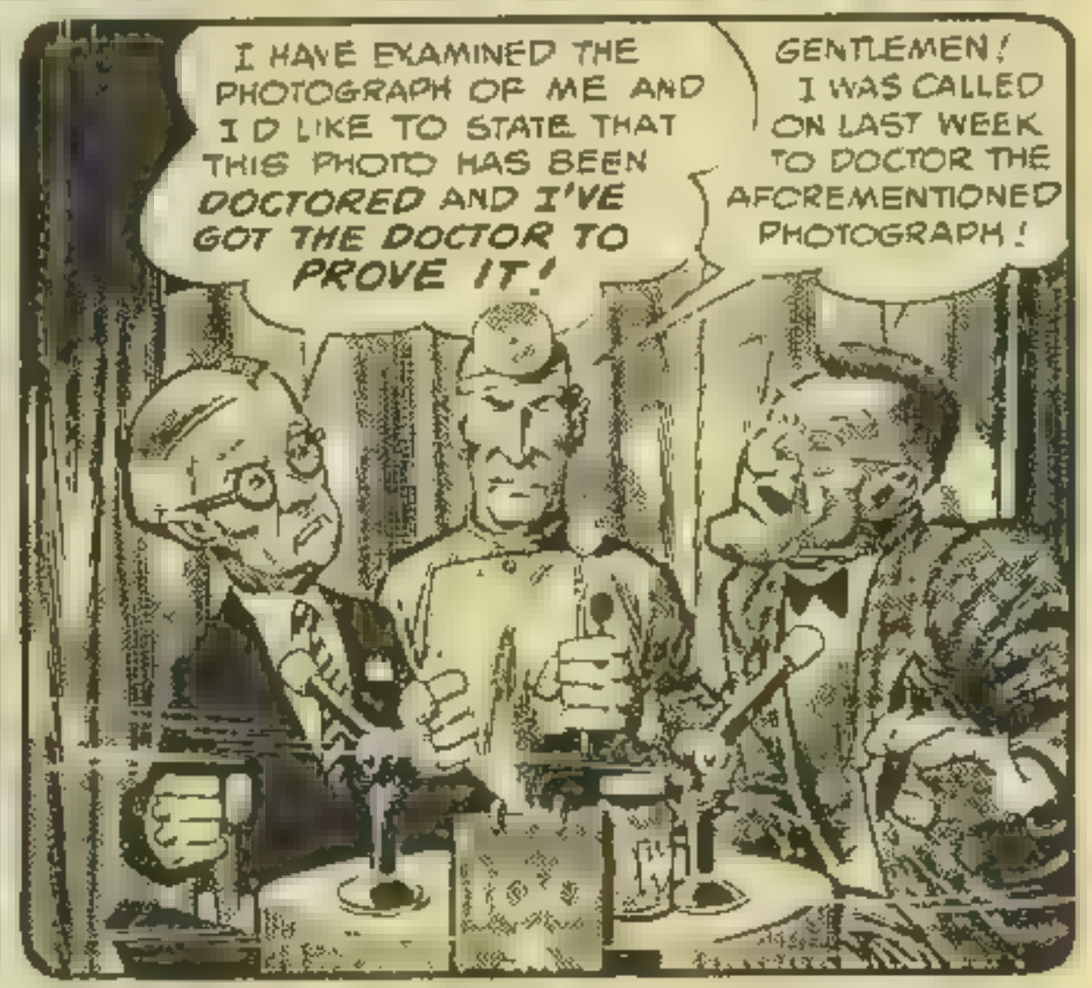
POW INSTANT COFFEE CONSISTS OF TINY HONEST TO GOODNESS HOLLOW FLAVOR BUDS ALL HOLLOW INSIDE AND EVERYTHING! LET ME SHOW YOU WITH THIS MAGNIFYING GLASS...
POINT OF ORDER!

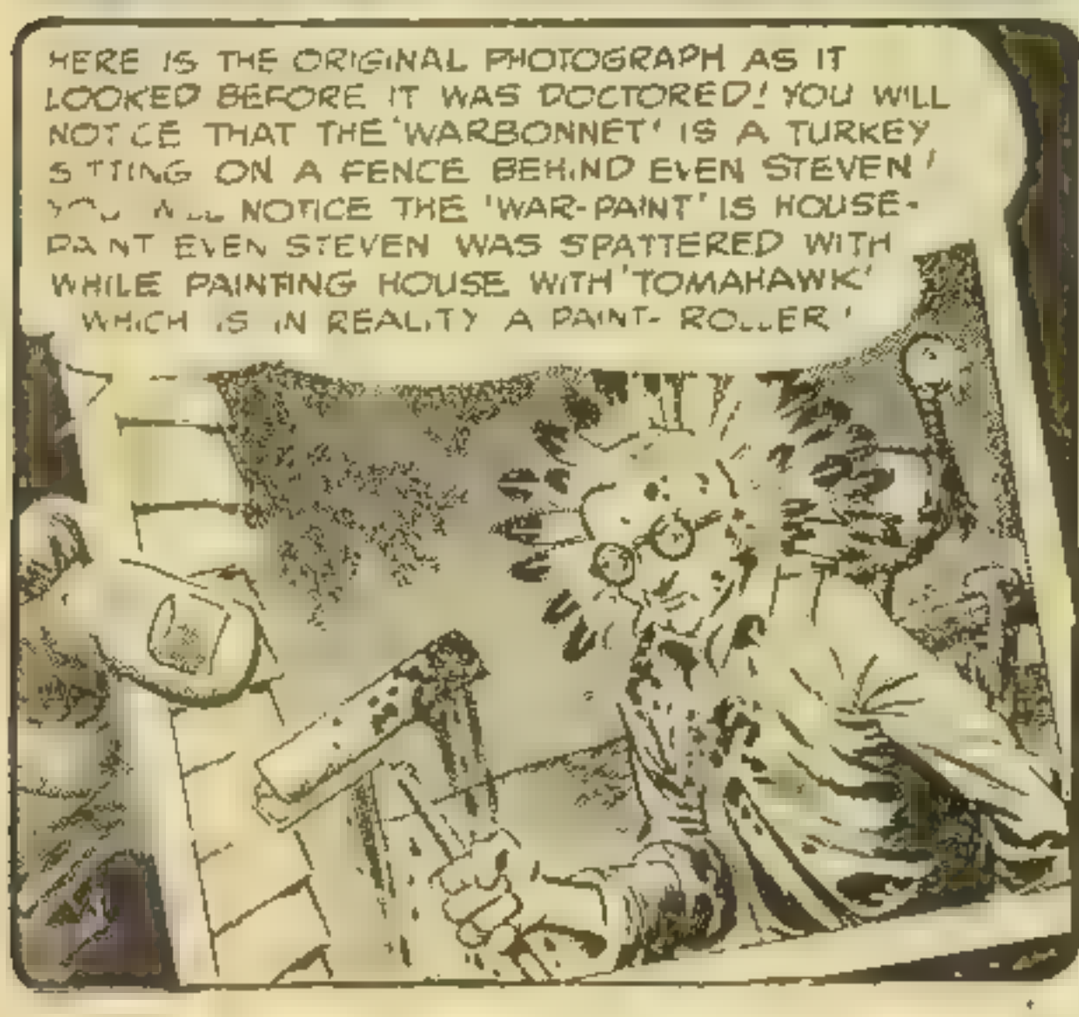
SEE HOW POW INSTANT COFFEE CONSISTS OF MILLIONS OF TINY FLAVOR BUDS! HEAR THE HOLLOW SOUND WHEN I TAP ON A FLAVOR BUD! WHEN YOU ADD HOT WATER THESE FLAVOR BUDS BURST, RELEASING A FLOOD OF HONEST TO GOOD NESS COFFEE FLAVOR!
POINT OF ORDER

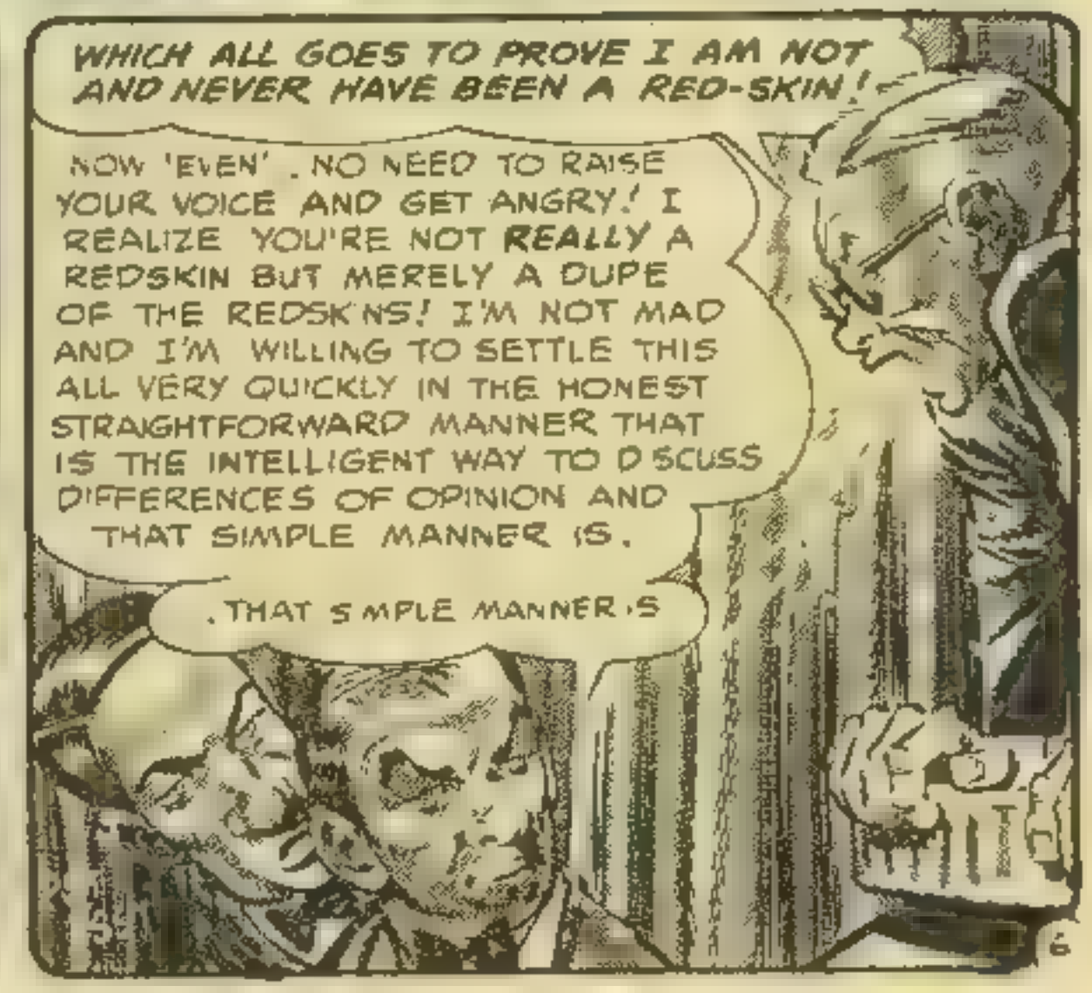

...JUST WATCH HOW WHEN I ADD HOT WATER, THE HONEST TO GOODNESS FLAVOR BUDS BURST!... SEE... I PUT IN THE COFFEE BUDS... THEN THE HOT WATER. THEN THEY BURST..
POW
POINT OF ORDER.


POINT OF ORDER!


AHR GHT... BACK TO 'WHAT'S MAH SHINE'! BEFORE WE GO TO THE NEXT PANELIST.. DO YEW HAVE A POINT OF ORDER, MR MCCARTAWAY?
MR MODERATOR! I'D LIKE TO MAKE A STATEMENT!
I DO I'D LIKE TO STRIKE THAT 'CONTAINER OF MILK' AND SUBSTITUTE 'CONTAINER OF POW'!


I HAVE EXAMINED THE PHOTOGRAPH OF ME AND I'D LIKE TO STATE THAT THIS PHOTO HAS BEEN DOCTORED AND I'VE GOT THE DOCTOR TO PROVE IT!
GENTLEMEN! I WAS CALLED ON LAST WEEK TO DOCTOR THE AFOREMENTIONED PHOTOGRAPH!


HERE IS THE ORIGINAL PHOTOGRAPH AS IT LOOKED BEFORE IT WAS DOCTORED! YOU WILL NOTICE THAT THE 'WARBONNET' IS A TURKEY SITTING ON A FENCE BEHIND EVEN STEVEN! YOU WILL NOTICE THE 'WAR-PAINT' IS HOUSE-PAINT EVEN STEVEN WAS SPATTERED WITH WHILE PAINTING HOUSE WITH 'TOMAHAWK' WHICH IS IN REALITY A PAINT-ROLLER!


WHICH ALL GOES TO PROVE I AM NOT AND NEVER HAVE BEEN A RED-SKIN!
NOW 'EVEN'. NO NEED TO RAISE YOUR VOICE AND GET ANGRY! I REALIZE YOU'RE NOT REALLY A REDSKIN BUT MERELY A DUPE OF THE REDSKINS! I'M NOT MAD AND I'M WILLING TO SETTLE THIS ALL VERY QUICKLY IN THE HONEST STRAIGHTFORWARD MANNER THAT IS THE INTELLIGENT WAY TO DISCUSS DIFFERENCES OF OPINION AND THAT SIMPLE MANNER IS.
.THAT SIMPLE MANNER IS

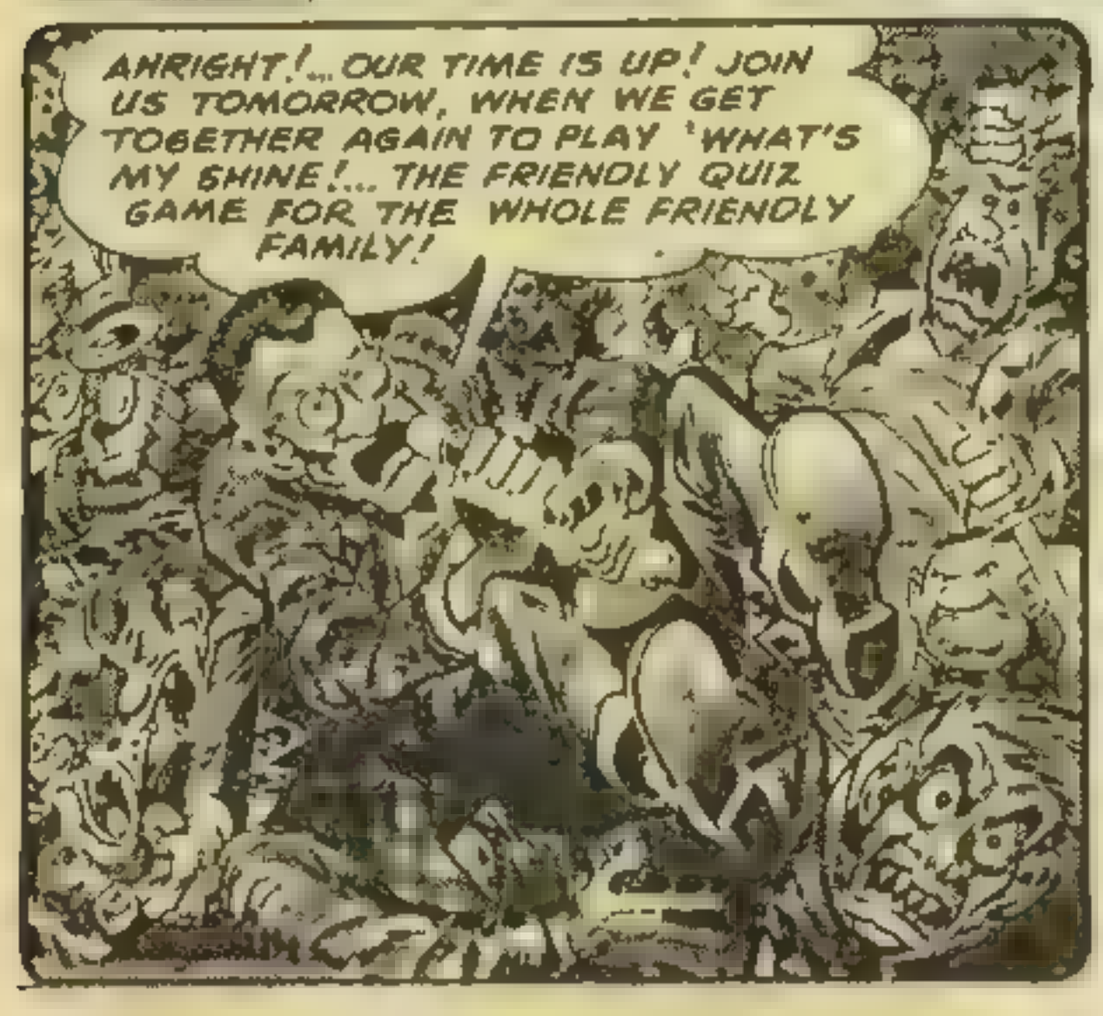
WRASSLING! ...NO HOLDS BARRED!

FIX BAYONETS!
GET THE WOMEN AND CHILDREN OUT OF HERE!
SOMEBODY TAKE CARE OF THE WOMEN AND CHILDREN!

I'LL TAKE CARE OF THE WOMEN ..MAINLY MISS CHEESECAKE!
NO I'LL TAKE CARE OF THE WOMEN!
NO, I'LL TAKE CARE...
NO! ME!

CALL OUT ALL THE TROOPS IN THIS VICINITY!
...ALL EXCEPT PRIVATE SHOE! I WANT HIM TO GO ON PASS!

...AND FURTHERMORE IF WE BETRAY THIS GLORIOUS TRUST IN THE SPEED OF ASKING QUESTIONS


ANRIGHT!...OUR TIME IS UP! JOIN US TOMORROW, WHEN WE GET TOGETHER AGAIN TO PLAY 'WHAT'S MY SHINE!... THE FRIENDLY QUIZ GAME FOR THE WHOLE FRIENDLY FAMILY!

BOP
BAM
BIFF
UMF
UG
BANG

Consistent with our past practice of devoting this page to a serious analysis of the situation of the world today and how it affects us, we present still another article taking up this subject. In the past, we have had analysts representing the bigger nations presenting their views. However, this time we thought we might turn to one of the ***small*** *nations for their view since we deem the* ***small*** *view just as important as the big view and after all a* ***small*** *view can be very informative by contrast and so we present this* ***small*** *view from the* ***small*** *country, this* ***small*** *view entitled*

[illegible]

by

[illegible]

[illegible]

E.C. WENT TO SEA

IN SEARCH OF ANOTHER NEW TREND...

AND WE CAME UP WITH...

SAGAS OF THE SEA, SHIPS, PLUNDER AND...

PIRACY

NOW YOU SEARCH FOR IT!

BUT IF YOU *CAN'T FIND PIRACY* AT YOUR LOCAL NEWSSTAND, YOU CAN ***SUBSCRIBE!*** JUST FILL OUT THE COUPON AND MAIL, TOGETHER WITH ***ONE HUNDRED PIECES OF CENT*** (THAT'S ONE BUCK, LAND-LUBBERS!), TO:

THE SEASICK EDITORS OF
PIRACY
ROOM 706
225 LAFAYETTE STREET
N.Y.C. 12, N.Y.

OKAY, BILGE RATS! YOU SHANGHAIED ME! I ENCLOSE $1.00 FOR THE NEXT EIGHT ISSUES OF ***PIRACY!***

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZONE NO _____

MAD MUMBLINGS

Dear Editors,

. To you our thanks. In our school there is an E.C. fan. He is a raving, ranting, rampaging, roving, shivvering, slobbering, senseless maniac. He goes down the halls turning flips, hollering Hoooohahhhh, and otherwise making an idiot of his crazy self. He goes to all extremes to get attention, even if it means climbing up on a desk and diving off on his pointed little head. But then once a month, in comes MAD, and for a whole day he is quiet as a bird while he sits around and drools over MAD. We want to thank you for a wonderful comic book that gives us a day of rest. Too bad you can't make MAD a daily.—Blue Bearhard—Kirbyville, Tex.

. I just read MAD and I thought the auto-seat advertisement was good.—Rocky Colasanti—Detroit, Mich.

We of SPAMWF (Society for the Prevention of Abuse and Misuse of the Word Furshlugginer) strongly object to the misuse of the word "furshlugginer" in your stories. You have distorted the true meaning of this word by associating it with such terrible words as "potrzebie." Please don't!—Burl Moss, Pres. SPAMWF—Detroit, Mich.

I have just read your smoking test and now I am the proud owner of no head. I have a joke: Hans and his parents are taking a walk. His Ma falls over a cliff. His Pa says, "Look Hans, no Ma!".—(no name given)

Last week my best friend informed me that in his work he finds gobs and gobs of issues of MAD. The next day I got a job with him, and now I am living happily ever after with a warehouse full of MAD magazines.—Stan the Garbageman—(no address)

We have been reading and enjoying MAD for quite some time now and we haven't found much wrong with it, but even so, we have one gripe. We really think that scape-goating and fun-poking at any Race, Religion, Color or Creed is unnecessary. MAD hasn't much of this, but we all agree that Chop Chop Chop of The Black and Blue Hawks in MAD No. 5 was portrayed as a very bad picture of the Chinese people and was shown as inferior to the other characters in the strip. We aren't saying that things like this happen very often in MAD, but we're sorry that a good mag such as MAD has to let it happen at all.—Robert Glaberson—Brooklyn, N. Y.

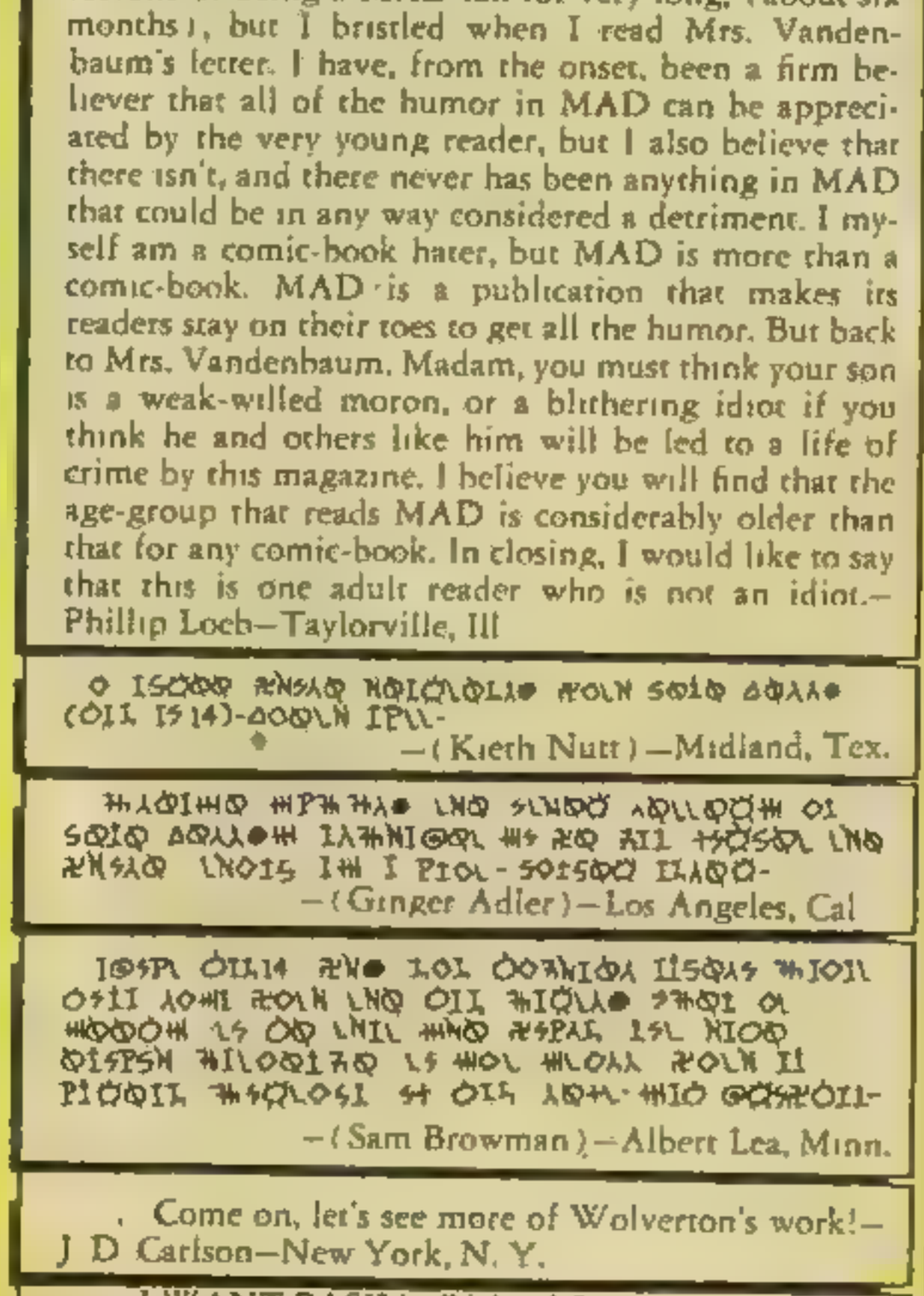
We are sorry if reader Glaberson or anyone else interpreted our story's purpose as such. Actually, we are and were very conscious of the evils of race prejudice even as we wrote the aforementioned story.—ed.

I used to think your comic-books were O.K., but now I think it's time you guys started to grow up. It was all right just throwing junk in your books and trying to sell them to kids who are low in mentality as you are, but since the new edition came out with the picture of the Madonna on it with one of your screwed-up comic books in her hand, it is going a bit too far. Have guys gotten so hard-up and ignorant for those comic-books that you have to print a picture of her on your front cover? Don't get me wrong. It's not the picture that I'm mad about but what the picture stands for. But I guess you guys have not the brains to figure that out.—Frank Smith—(no address)

MAD's No. 14 cover is the famous Mona Lisa by Leonardo Da Vinci and has no connection with any religious figure whatever.—ed.

...If Mrs. Harriette K. Vandenbaum of New Haven, Conn. (Mad Mumblings, MAD No. 14) is right, she must have been on a steady diet of MAD for over 40 years. If you want my opinion, which I am sure you don't, I think that MAD is the height of intellectualism.—Gilbert O'Connell—Blairstown, N. J.

. . . In reading issue No. 14, I read, as I always do, the Mad Mumblings section. I have not had the good fortune of being a MAD fan for very long, (about six months), but I bristled when I read Mrs. Vandenbaum's letter. I have, from the onset, been a firm believer that all of the humor in MAD can be appreciated by the very young reader, but I also believe that there isn't, and there never has been anything in MAD that could be in any way considered a detriment. I myself am a comic-book hater, but MAD is more than a comic-book. MAD is a publication that makes its readers stay on their toes to get all the humor. But back to Mrs. Vandenbaum. Madam, you must think your son is a weak-willed moron, or a blithering idiot if you think he and others like him will be led to a life of crime by this magazine. I believe you will find that the age-group that reads MAD is considerably older than that for any comic-book. In closing, I would like to say that this is one adult reader who is not an idiot.—Phillip Loeb—Taylorville, Ill.



. Come on, let's see more of Wolverton's work!—J. D. Carlson—New York, N. Y.

. I WANT BASIL!—Richard Scott—Bellerose, L. I.

You've got him!—ed.

Remember! You can buy a 10c issue of MAD for 12½c if you subscribe! $1.00 for eight issues mailed in strong manila envelopes! Send subscriptions and mail to.

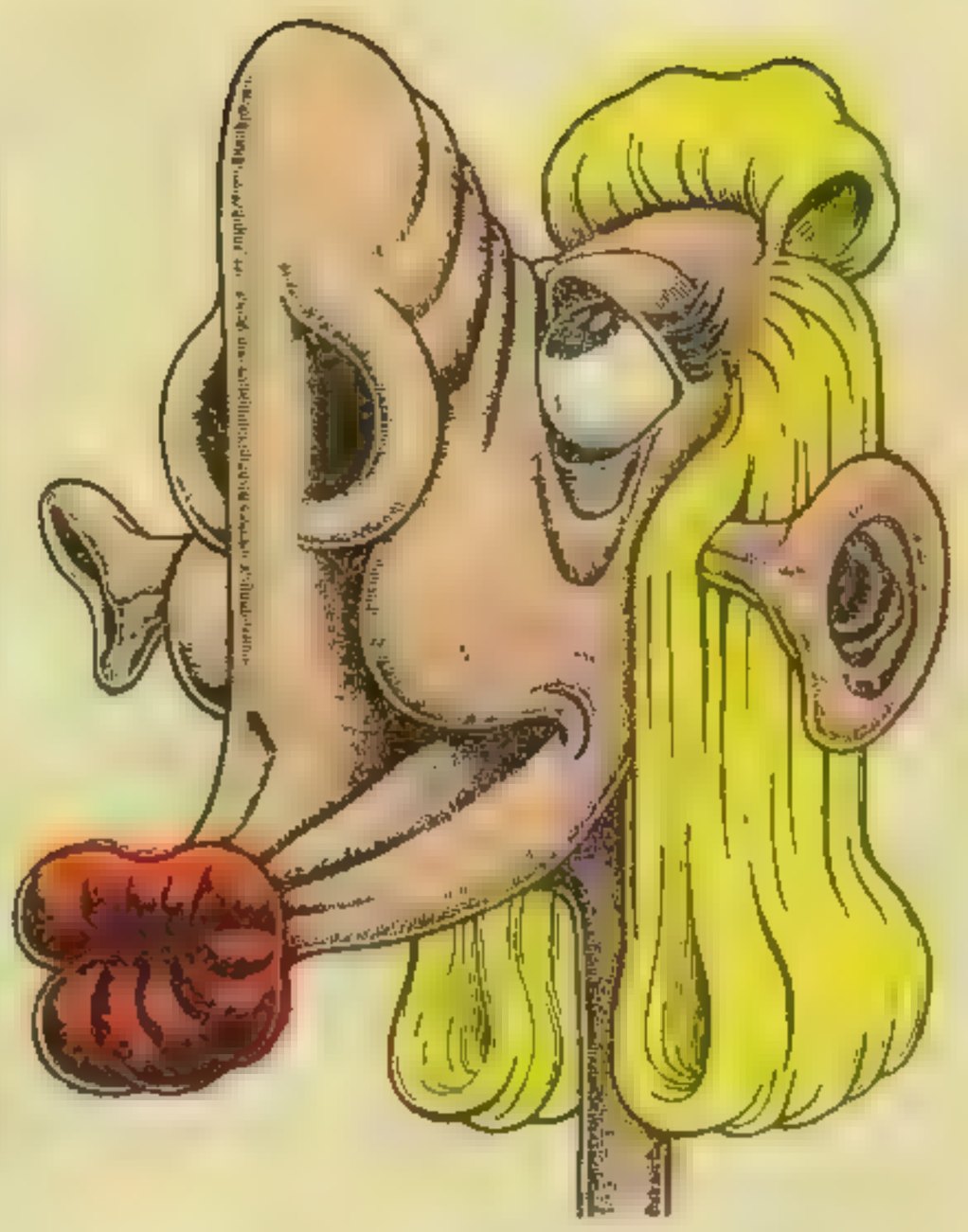
MAD Editors
Room 706, Dept. 17
225 Lafayette St.
New York 12, N. Y.

ADVERTISING DEPT. THERE IS A FAMOUS BEER IN THE EAST THAT BRINGS INTERESTING LETTERS ALL IN THE NEWSPAPERS. INTERESTING BECAUSE THEY TELL HOW THE BEER IS VERY, VERY NEVER FILLING. IT TASTES AS BEER SHOULD TASTE. BUT MANY IS FIGURE OF SPEECH [illegible] IN MORE [illegible] MANY HAVE THIS

MEET *Miss* POTGOLD

[illegible] MAN [illegible] CHOOSE MISS POTGOLD OF 1955 [illegible] MISS POTGOLD OF 1955

MISS BEDNEY FLUNT



MISS FLUDNEY BENT

MISS FLENTNEY BUNT

MISS BLENTNEY FUNT

MISS FLUNTNEY BLENT

MISS PHILODENDRON POTGOLD
(...WHO JUST HAPPENS TO BE GORGEOUS NIECE OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)

MISS FLINTNEY BONT

MISS BONTNEY FLONT

GEORGE

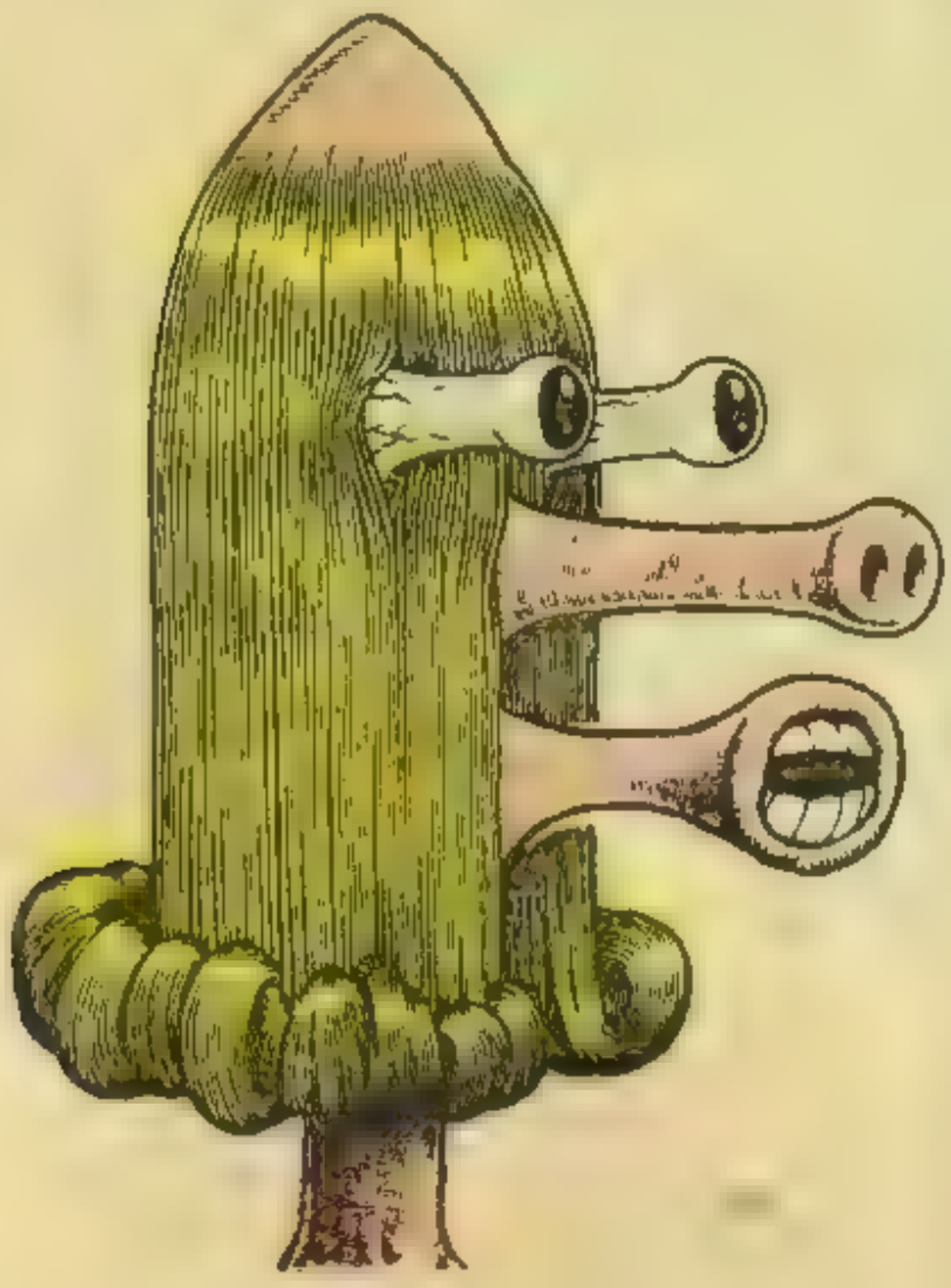
MISS PHILODENDRON POTGOLD
(...WHO JUST HAPPENS TO BE GORGEOUS NIECE OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)

MISS FLOONTNEY BOONT

MISS WOONTNEY GOONT

MISS POONTNEY SPADAFROONT

MISS PHILODENDRON POTGOLD
(...WHO JUST HAPPENS TO BE GORGEOUS NIECE OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER)



HEAP

MISS PHILODENDRON POTGOLD
(... WHO JUST HAPPENS TO BE GORGEOUS NIECE OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)

AND NOW...VOTE FOR YOUR CANDIDATE FOR MISS POTGOLD OF 1955!

PHILODENDRON POTGOLD

- MISS FLUNTNEY BLENT
- MISS FLINTNEY BENT
- MISS BEDNEY FLUNT
- MISS FLUDNEY BENT
- MISS FLENTNEY BUNT
- MISS BLENTNEY FUNT
- [illegible]
- [illegible]
- [illegible]
- [illegible]
- [illegible]
- HEAP

[illegible] ONE [illegible] PHILODENDRON POTGOLD [illegible] POTGOLD [illegible] MISS POTGOLD OF 1955! [illegible] HESTER SHVESTER, MISS POTGOLD OF 1954 SAYS..

Beer as beer should feel

[illegible]ce it, folks!... refreshing... never [illegible] beer as beer should taste... **fooey!** [illegible]aste shmaste! We of Potgold make no bones about it... Potgold makes you drunk! So get Potted! Get Potgold... extra dry beer and **extra** extra dry beer!

Dear readers! We interrupt this next story for a special announcement! I, your MAD writer am going to the

BUGHOUSE

Today there are so many lampoon type comic books on the newsstands, the competition is driving me..

CRAZY

But competition is the American way and although we are inclined to shrug off our competitors with a mere...

EH!

the fact is twelve comics books during the calendar month grind thirty two lampoon stories at a

FLIP

Now, lampoon material is very limited, and when lampoon writers cannot get any more of this material they will

GET LOST

And so I your MAD writer hereby announce that there is no more material left and that's why I'm going

MAD

Here I am with no more material to finish this book! However there's one idea left that might save me from the...

MADHOUSE

One idea that hasn't been attacked by the lampoon comics, although lord knows they've done everything from soup to

NUTS!

And what the lampoon comics have not lampooned are the lampoon comics! Ha! You think I clutch this wretched idea from sheer

PANIC

Not so! To watch the standard gag situations and routines appearing in our different books at the same time is truly a...

RIOT

With the following story we propose to take our brush and our ink we propose to enter our own back yard and run..

Wild

So as we adjust our neck on the chopping block, our final word is there is nothing at which we're not willing to take a

WHACK

CUT YOUR OWN THROAT DEPT SO HERE'S THE WAY A TYPICAL-TYPE LAMPOON GOES! FIRST YOU CHOOSE A RADIO SHOW, OR A T V SHOW, OR A MOVIE, OR A BOOK SAY 'JULIUS CAESAR'! YOU THEN PROCEED TO RENAME IT SHMULIUS SHMAESER' OR 'JULIUS, SIEZE HER' OR HER SIEZE JULIUS'. AND LIKE THAT! HOWEVER, WE WILL STICK WITH...

JULIUS CAESAR!

CAESAR! BEWARE THE IDES OF MARCH!

EH SOOTH SAYER? WHY SHOULD I BEWARE THE IDES OF MARCH?

INCOME TAX!

SPQR

WPA

NO PARKING

BEFORE

AFTER

ROMAN CIRCUS PHILLY PHILISTINES VS GLAD GLADIATORS

DOUBLE BE-HEADER TODAY

TURK SH BATHS

HOTEL ASTOR

wood.

Hold it right there! Throughout this story I will, if I may, interrupt to point out the various routines that a lampoon uses, for instance routine #1.

...Background details! Where with the aid of a small microscope, you can find hours of enjoyment in thousands of funny little background drawings!

ROMA WINE

VOTE FOR CAESARS

COLISEUM TICKET AGENCY

KILROY WAS HERE

PIZZA PIES

Potty

LOOK MA NO HANDS!

SLOPPY JOE'S GREASY SPOON

These drawings can get out of hand... very often destroying the main idea as well as your eyesight!... Well, on with the story!

MOTHER COME HOME... HE DAMBINO SHE'S FALLIN IN THE SPAGHETTI

MARMAN CLARCUS USED CHARIOTS

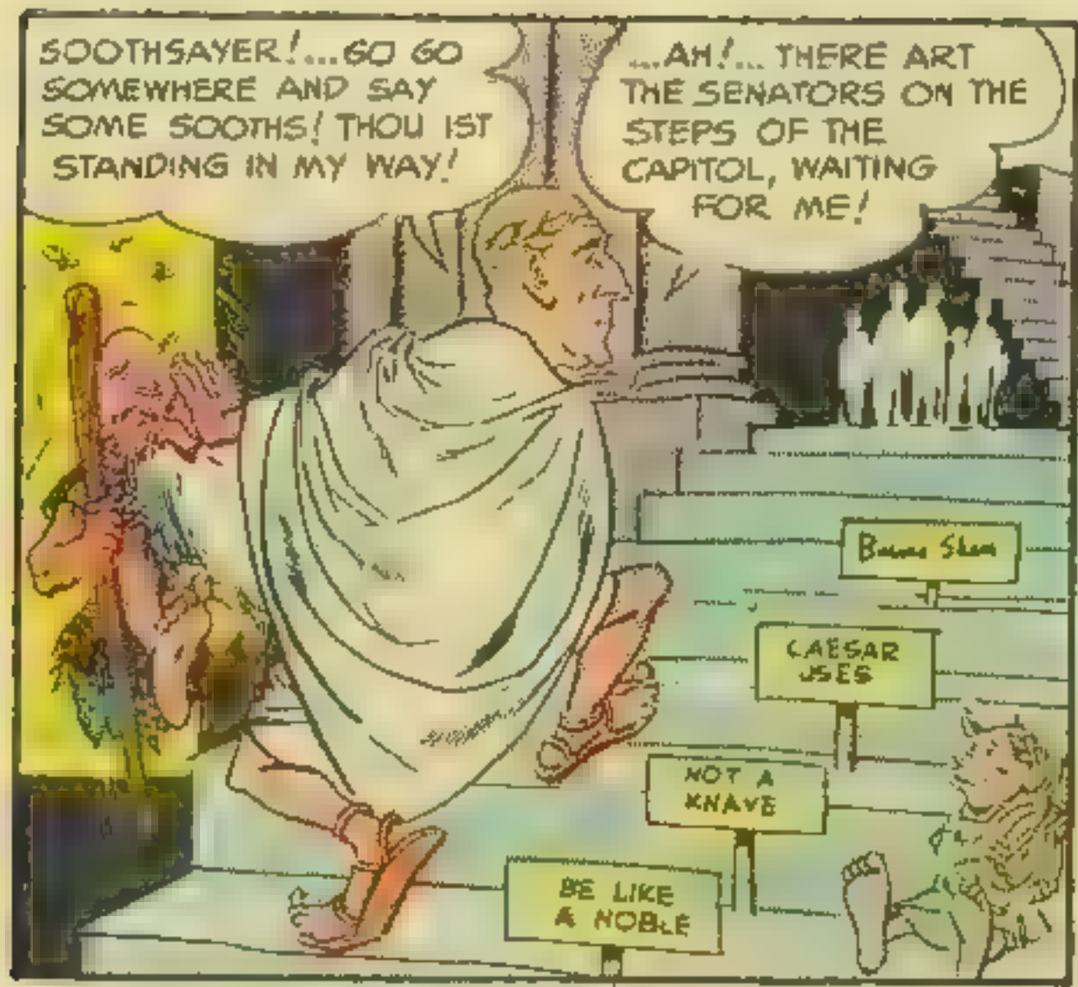
PASQUALI'S CUT RATE TOGAS — LOW OVERHEAD

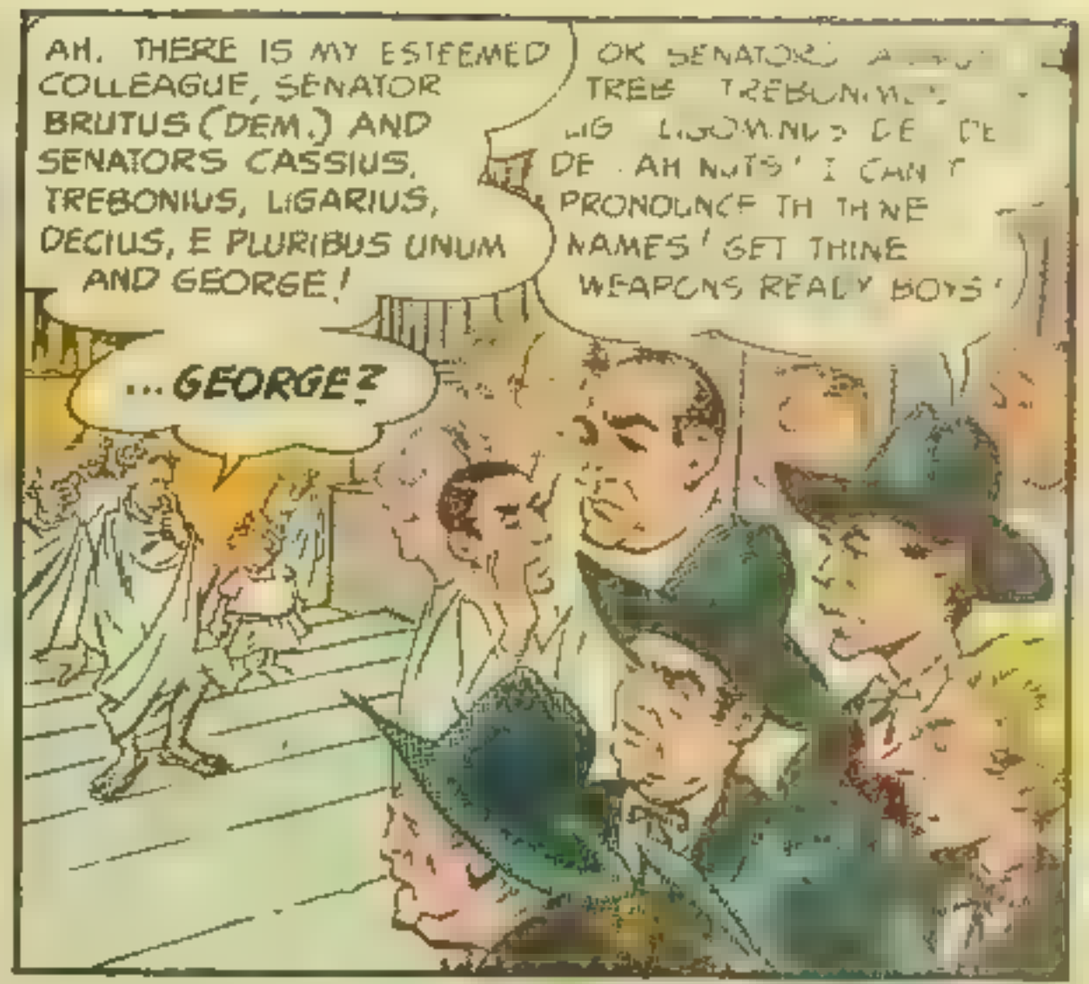
OUR NAME IS LEGION — SAM AND AUG LEGION

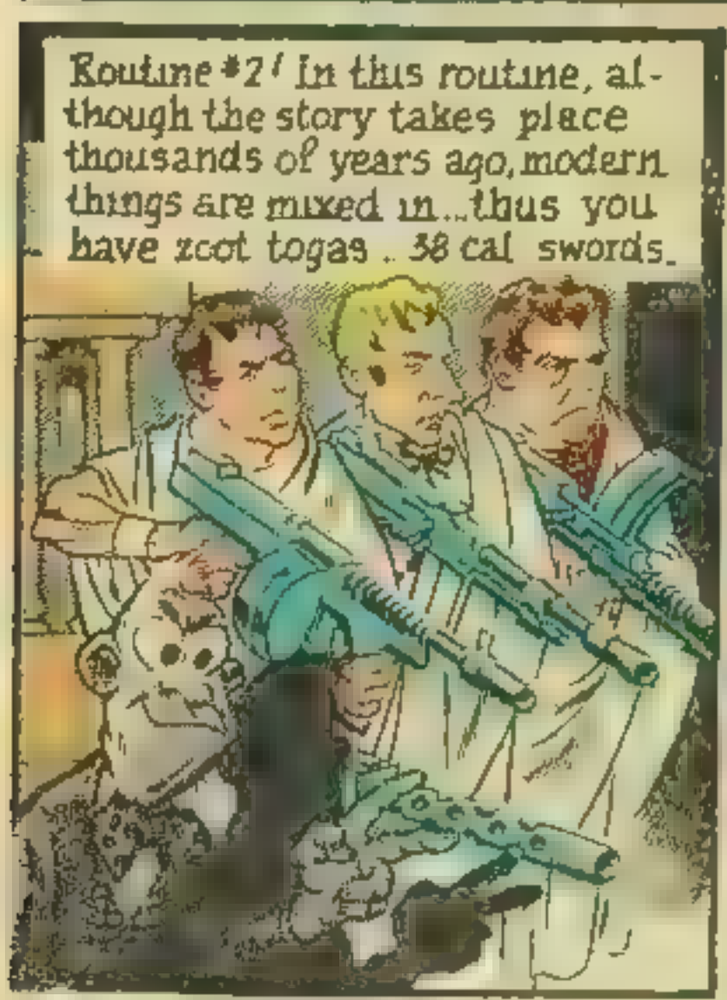
OOPS! WRONG STORY!

WILLIE THE ELDER

PLINY THE YOUNGER

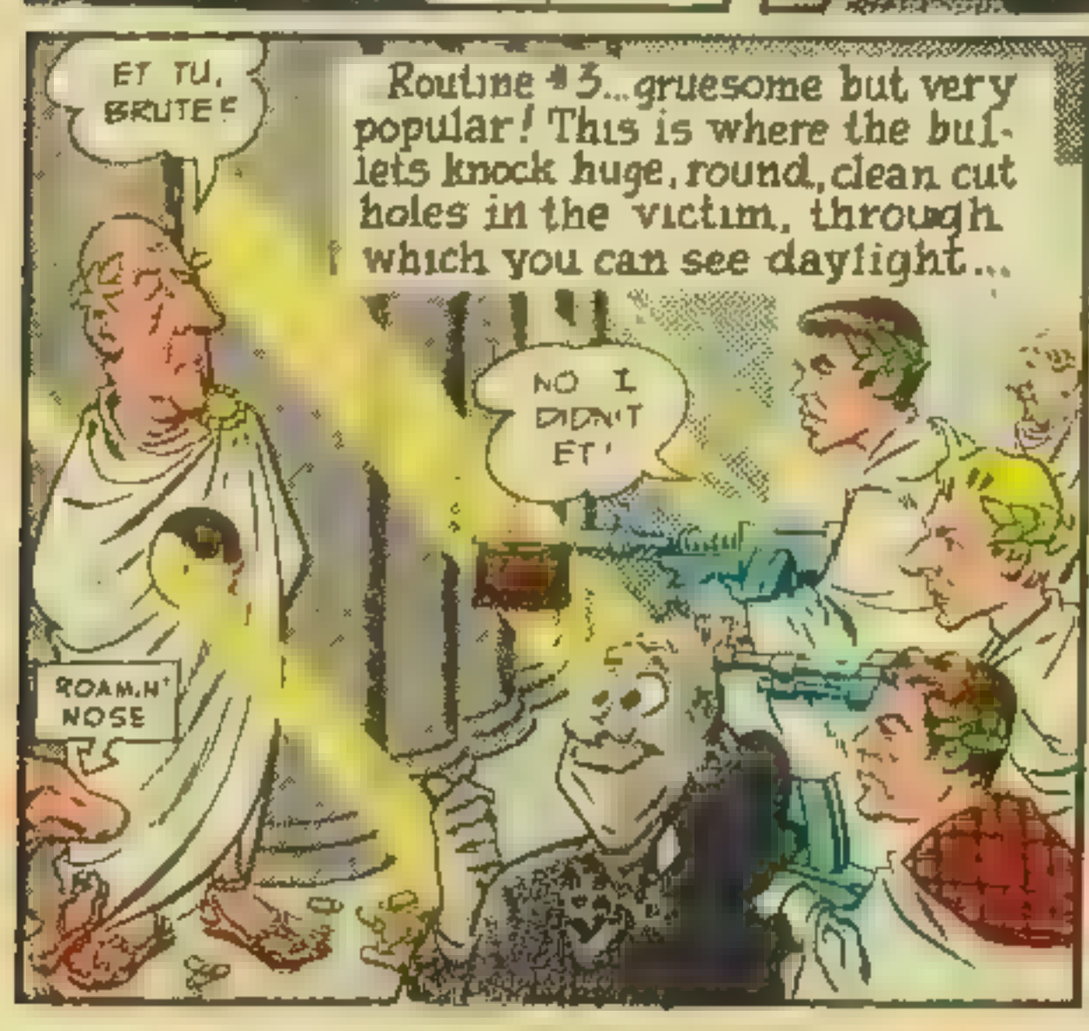

SOOTHSAYER!...GO GO SOMEWHERE AND SAY SOME SOOTHS! THOU IST STANDING IN MY WAY!
...AH!... THERE ART THE SENATORS ON THE STEPS OF THE CAPITOL, WAITING FOR ME!
CAESAR USES
NOT A KNAVE
BE LIKE A NOBLE

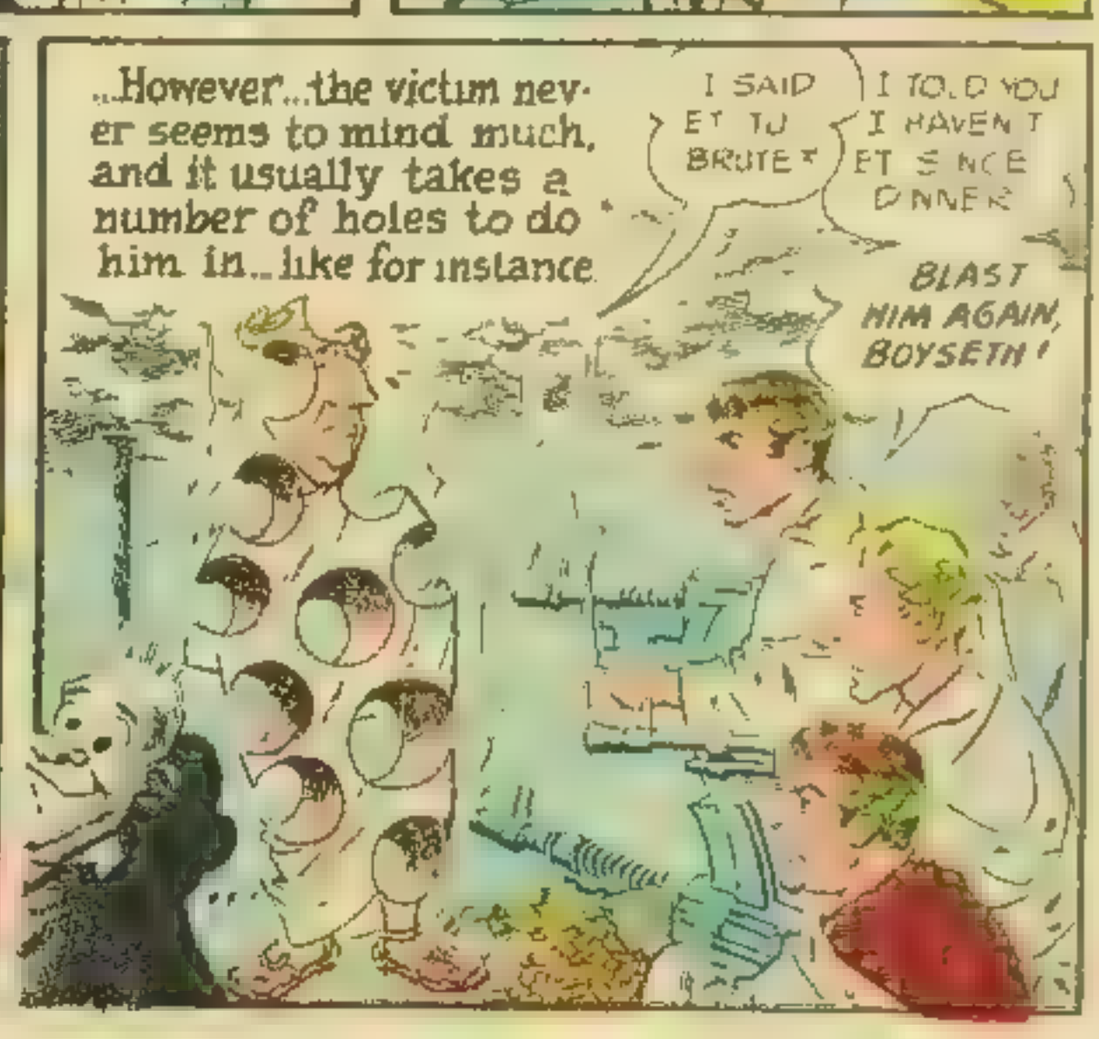

AH. THERE IS MY ESTEEMED COLLEAGUE, SENATOR BRUTUS (DEM.) AND SENATORS CASSIUS, TREBONIUS, LIGARIUS, DECIUS, E PLURIBUS UNUM AND GEORGE!
...GEORGE?

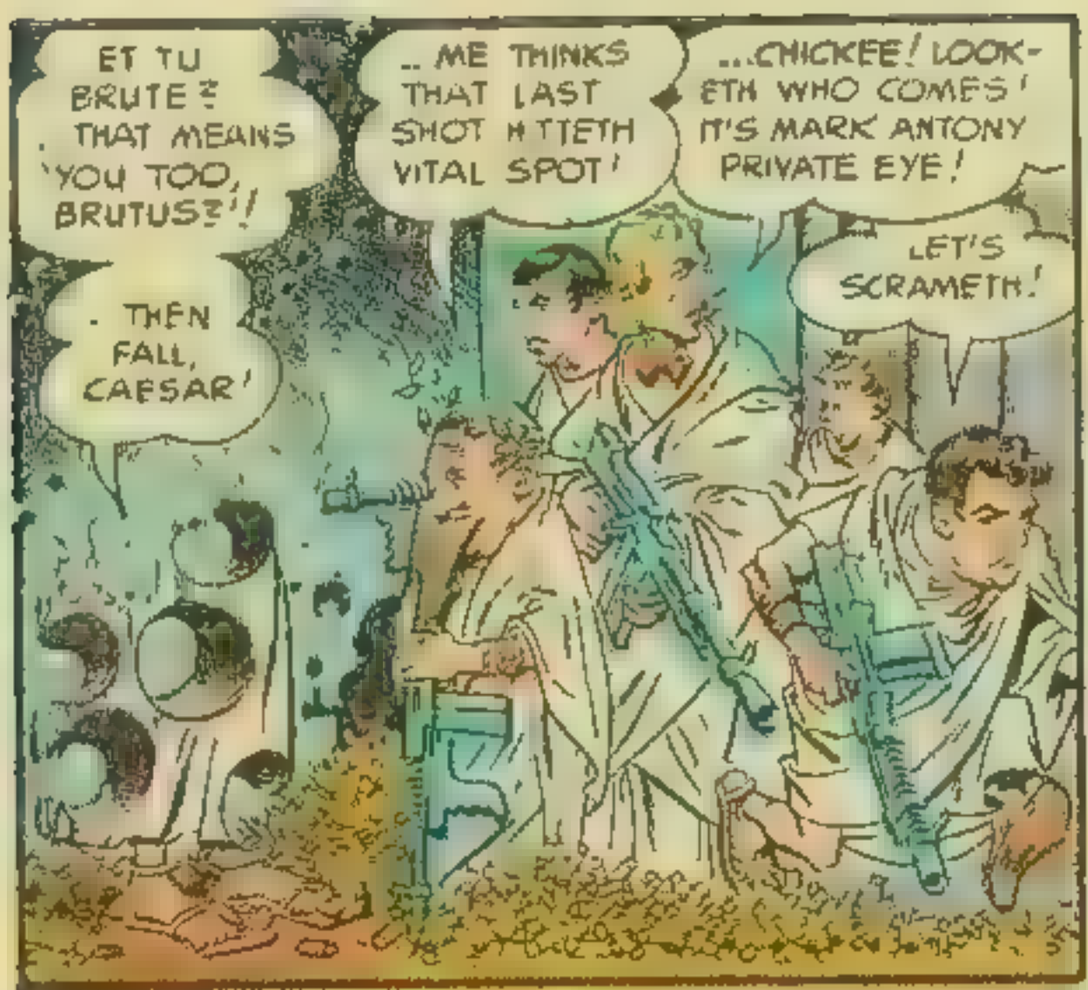

Routine #2! In this routine, although the story takes place thousands of years ago, modern things are mixed in...thus you have zoot togas .. 38 cal swords.

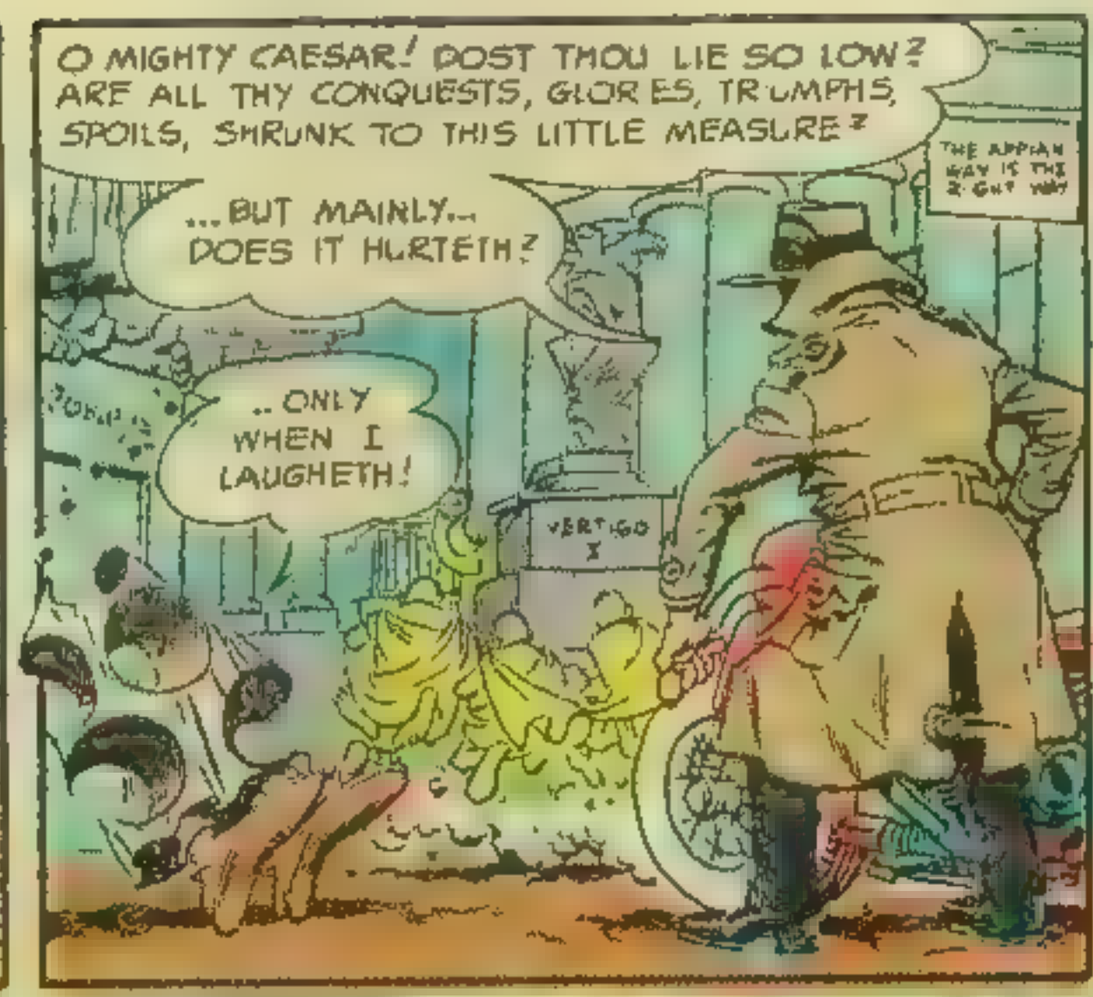
.. and like that! So... on with the story!
OK BOYS! CAESAR'S BEEN GETTETH TOO MUCH POWER! NEXT THING YOU KNOWETH, HE'LL BE AFTER A FOURTH TERM!

RIGHT AND HE'LL INVESTIGATETH OFF TRACK BETTING AT THE COLISEUM!
BLASTETH HIM!


ET TU, BRUTE?
Routine #3...gruesome but very popular! This is where the bullets knock huge, round, clean cut holes in the victim, through which you can see daylight...
NO I DIDN'T ET!
ROAM.N' NOSE


...However...the victim never seems to mind much, and it usually takes a number of holes to do him in...like for instance
I SAID ET TU BRUTE?
I TOLD YOU I HAVEN'T ET SINCE DINNER
BLAST HIM AGAIN, BOYSETH!


ET TU BRUTE? THAT MEANS 'YOU TOO, BRUTUS?'!
.. ME THINKS THAT LAST SHOT HITTETH VITAL SPOT!
...CHICKEE! LOOKETH WHO COMES! IT'S MARK ANTONY PRIVATE EYE!
. THEN FALL, CAESAR!
LET'S SCRAMETH!

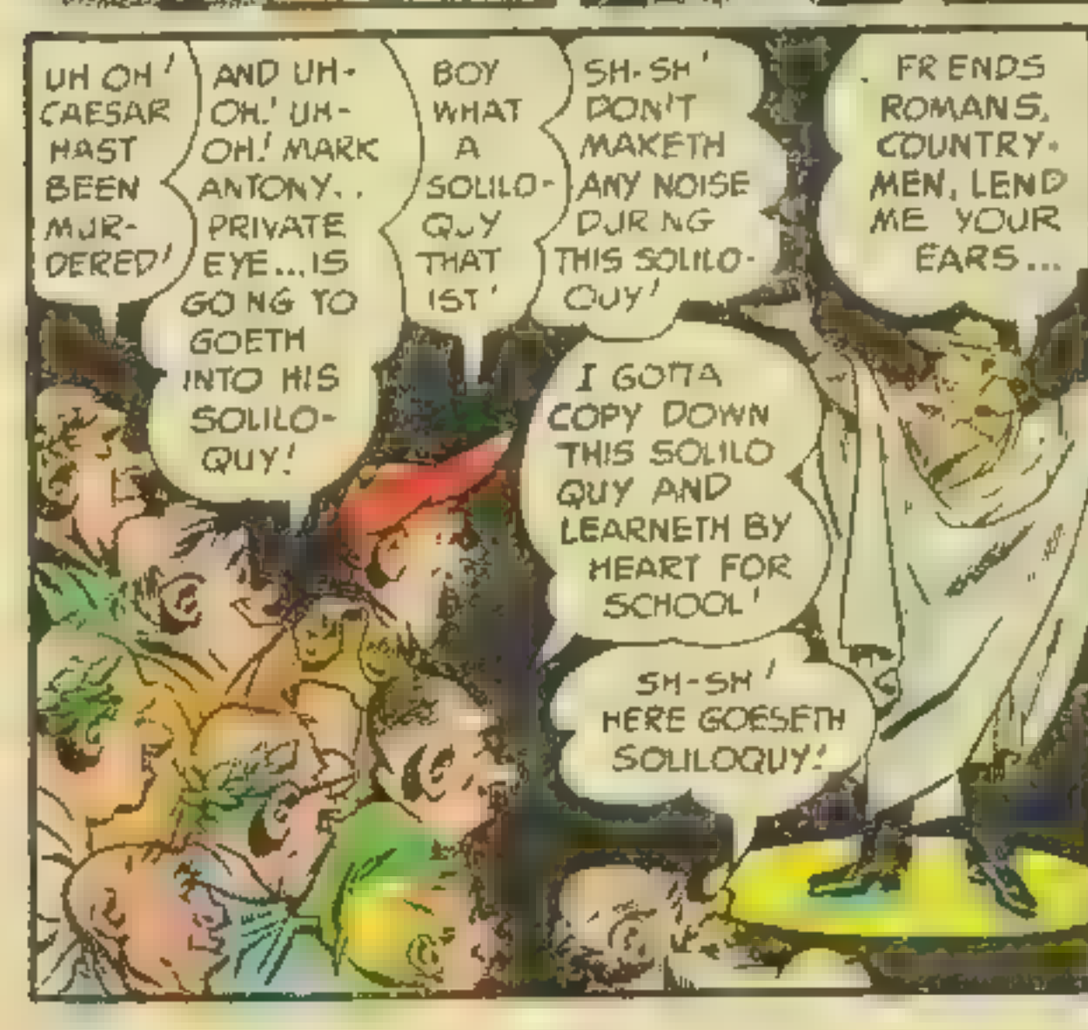

O MIGHTY CAESAR! DOST THOU LIE SO LOW? ARE ALL THY CONQUESTS, GLORIES, TRIUMPHS, SPOILS, SHRUNK TO THIS LITTLE MEASURE?
...BUT MAINLY... DOES IT HURTETH?
.. ONLY WHEN I LAUGHETH!
THE APPIAN WAY IS THE RIGHT WAY
VERTIGO

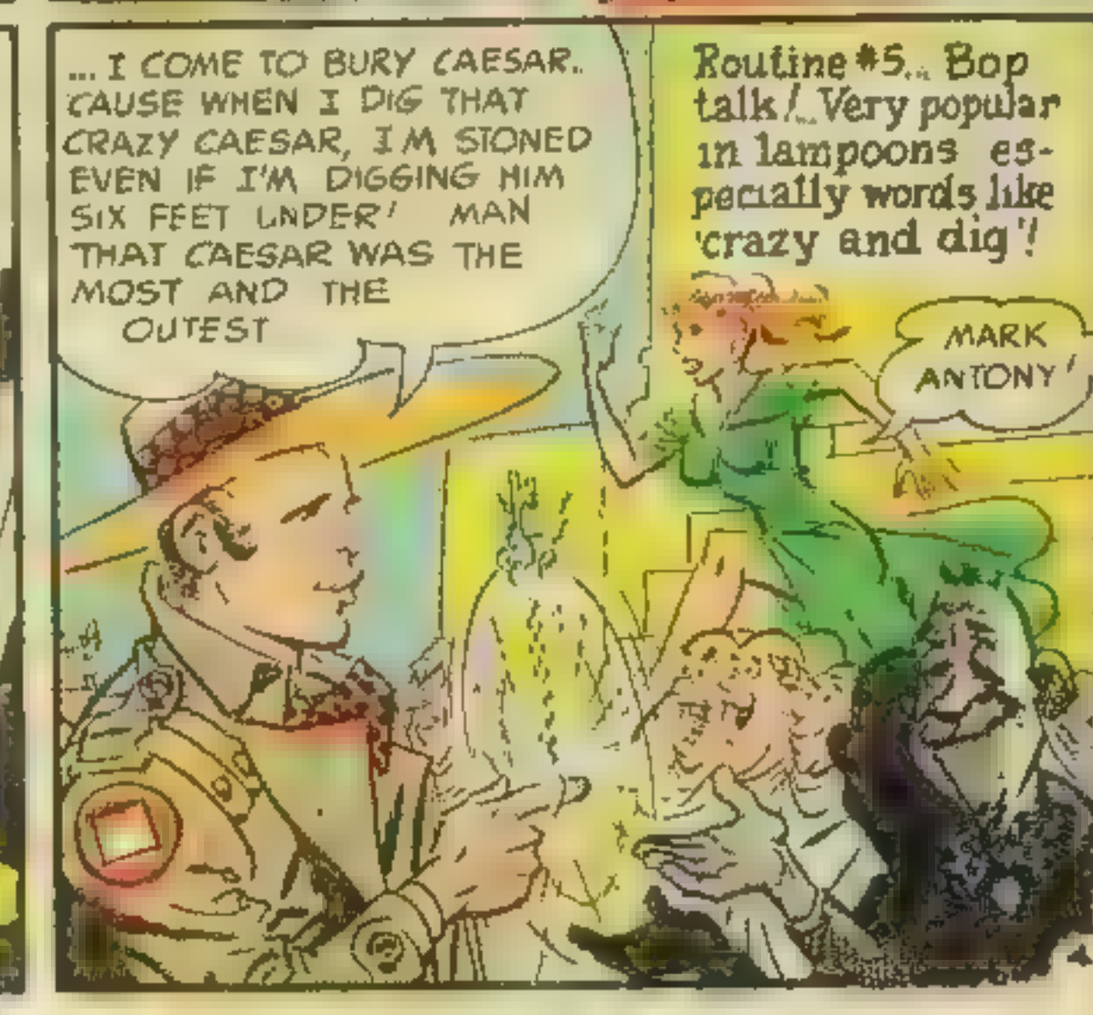
Routine #4 detectives! Lampoon detectives fall into a limited number of categories! You might have Trick Dacy...
GOODNESS GRACIOUS
THIS SIGN WAS NOT MEANT TO BE FUNNY

...or Martin Walking Kane..
Potrzebie

...or Shermlock Shomes .
. E MENTARY!

...or Marlon Bran-flakes!
MUMM...


UH OH! CAESAR HAST BEEN MURDERED!
AND UH-OH! UH-OH! MARK ANTONY.. PRIVATE EYE...IS GOING TO GOETH INTO HIS SOLILOQUY!
BOY WHAT A SOLILOQUY THAT IST!
SH-SH! DON'T MAKETH ANY NOISE DURING THIS SOLILOQUY!
. FRENDS ROMANS, COUNTRYMEN, LEND ME YOUR EARS...
I GOTTA COPY DOWN THIS SOLILOQUY AND LEARNETH BY HEART FOR SCHOOL!
SH-SH! HERE GOESETH SOLILOQUY!


...I COME TO BURY CAESAR.. CAUSE WHEN I DIG THAT CRAZY CAESAR, I'M STONED EVEN IF I'M DIGGING HIM SIX FEET UNDER! MAN THAT CAESAR WAS THE MOST AND THE OUTEST
Routine #5... Bop talk!..Very popular in lampoons especially words like 'crazy and dig'!
MARK ANTONY!

MARK ANTONY! I'LL PAY YOU A THOUSAND DRACHMAS TO CATCHETH MY HUSBAND'S MURDERERS!

DRACCHMAS?.. DRACCCCHMAS?.. ECCCHHH, WHO WANTS DRACCCHMAS? I ONLY ACCEPTETH SOUND U.S. CURRENCY!

SARA TOGA

...Routine #6, lampoon women. Lampoon women are either real good looking...

SARA TOGA SPRINGS

...or lampoon women are real bad looking! For some reason lampoon women are never...

ECHH

SARA TOGA TRUNKS

real in-between looking! Routine #7 is where a person cries so much the tears make a flood!

..VERY WELL TONY! I'LL PAY THE FEE! NOW WILL YOU TAKE MY CASE?

I WILL ANSWERETH YOU SIMPLY EFFECTIVELY AND MY ANSWER IS MY ANSWER IS..

Routine #8 the Domm-Da Domm-Domm routine! No explanation necessary!

DOMM DA DOM DOMM!

I'LL GET YOUR HUSBAND'S MURDERER, CALPHURNIA. SINGLE HANDETH WITH MY ARMY I'LL GET BRUTUS... SO WATCH OUT, BRUTUS...'CAUSE CALPHURNIA, HERE I COME!

SAY! THAT'S A GOOD TITLE FOR A SONGETH... 'CALPHURNIA, HERE I COME'

Routine #9! It never fails! Every time you see an array of weapons, there's the flint lock with ray gun with the bean shooter with the plunger!

AL RIGHT, SOLDIERS! WE'RE OVERLOOKING A VALLEY AT PHILLIPI WAITING TO AMBUSH BRUTUS AND HIS ARMY WHO ARE COMING THROUGH AND YOU ARE THERE (FROM PROGRAM OF SAME NAME)!

LOOKETH! SOMETHING MOVETH WAY DOWN THERE!

SOMEONE COMETH! SOMEONE COMETH!

OOH I'M DYINGETH! OOH I'M DYINGETH!

WHO IS ETH?

ETH'S... ETH'S.. ETH'S...

..ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE?

What's she doing everywhere else? Routine #10! Marilyn Monroe Wherever possible!

LOOK! HERE COMETH BRUTUS AND HIS ARMY! WE'RE IN FOR A BLOODY BATTLE! WHICH REMINDS ME HOW'S YOUR MOM ED?

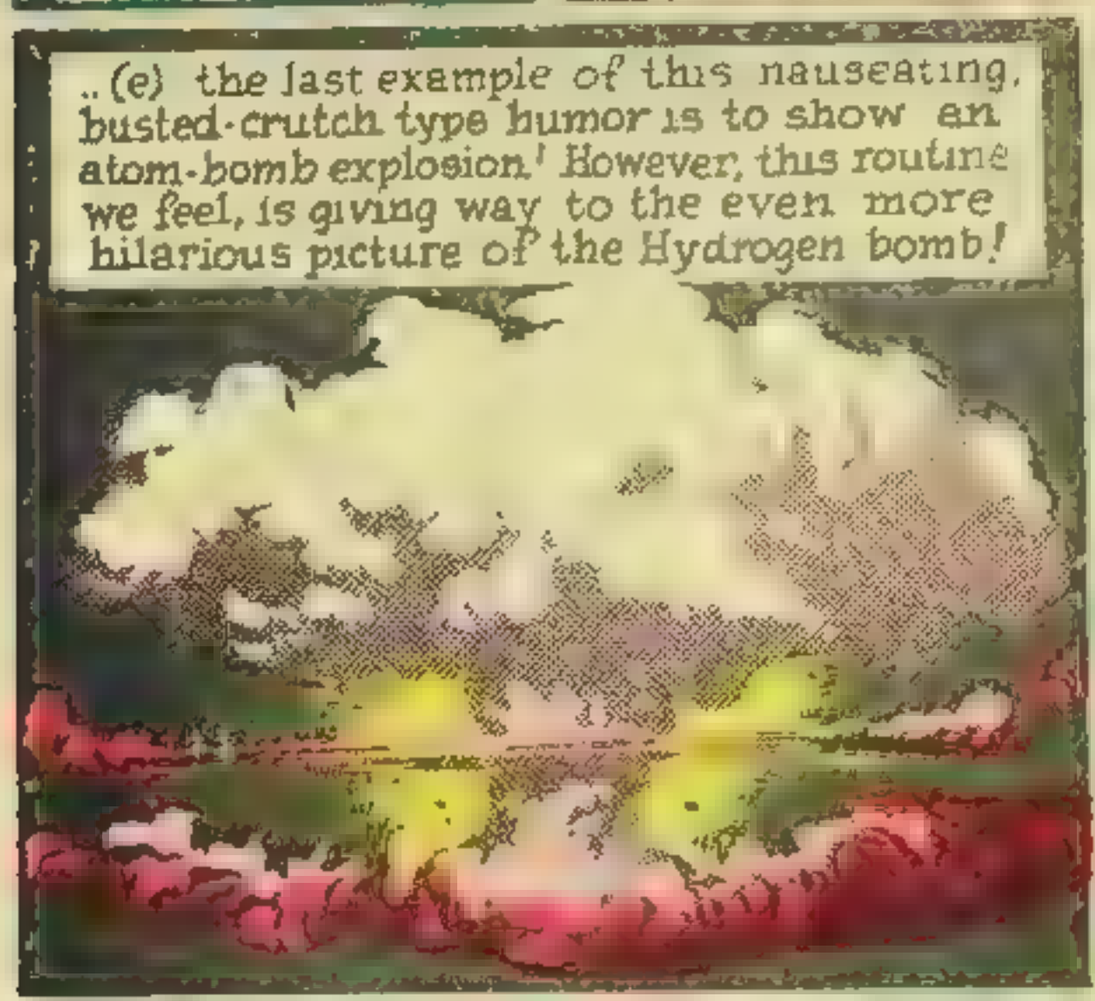
GET READY... AIMETH.. FIRE!

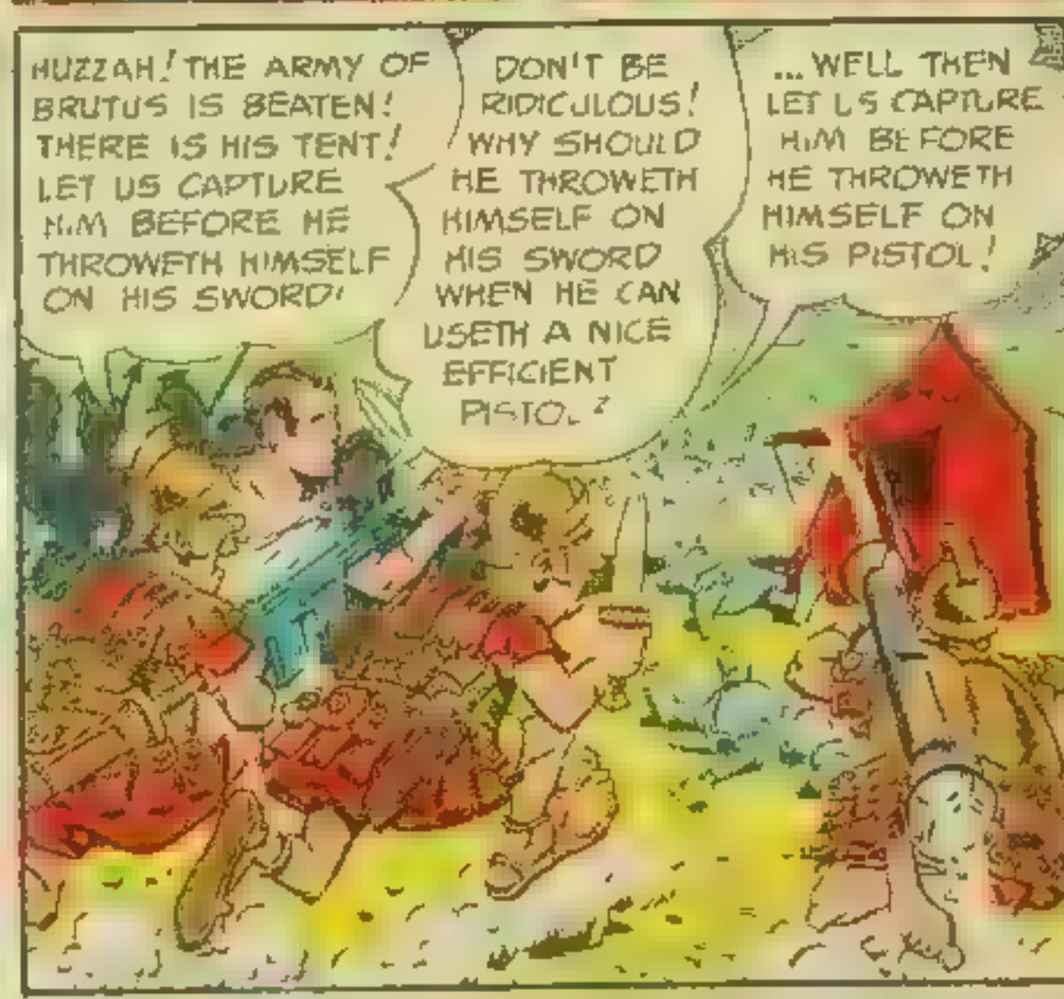
Routine #11...Lampoon type violence, like for instance(a) the exaggerated sound-effect...
wham!
FLOOM
AK AK
ZZIP
AK
BANG?
BUP
SQUIRT
BOF

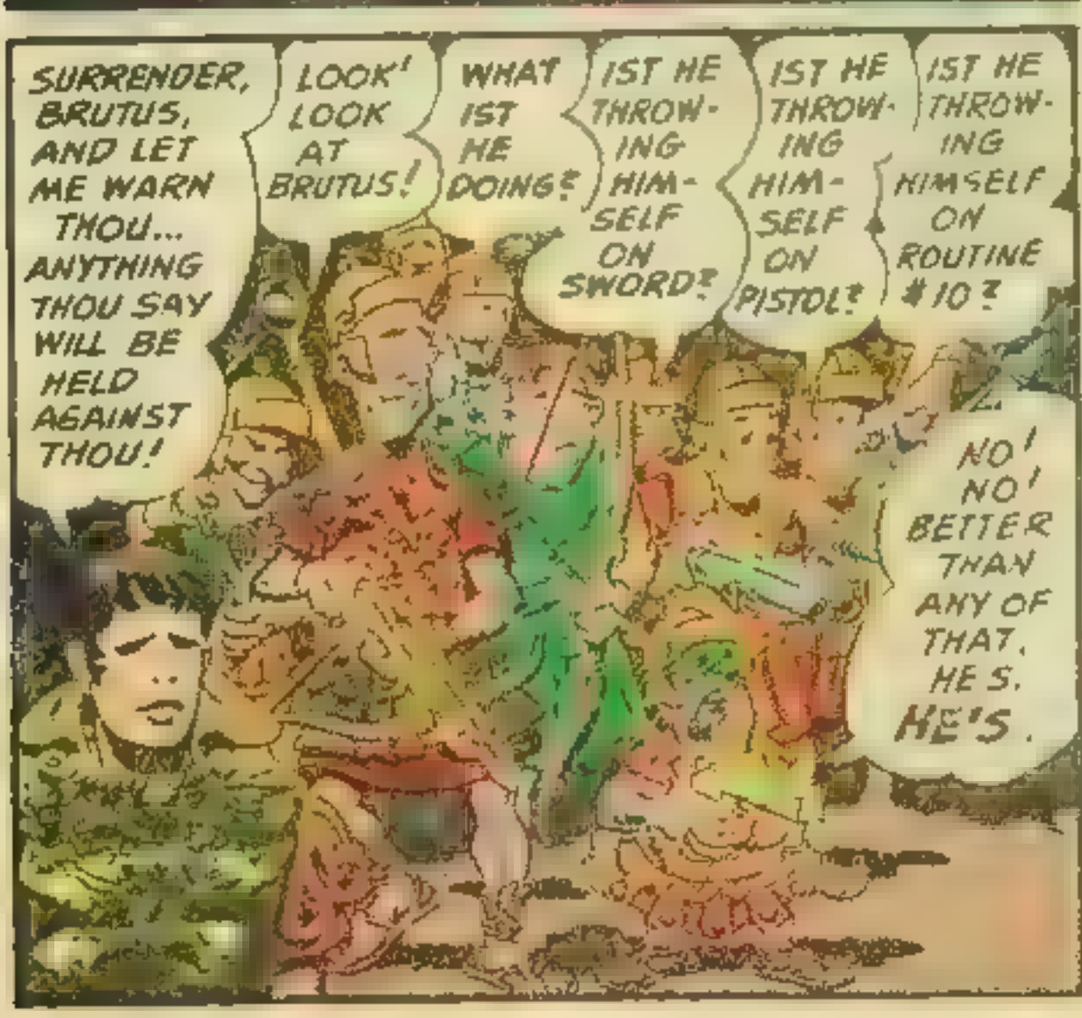
...(b)... the knock on the head that drives the victim into the ground like a stake!
BONK

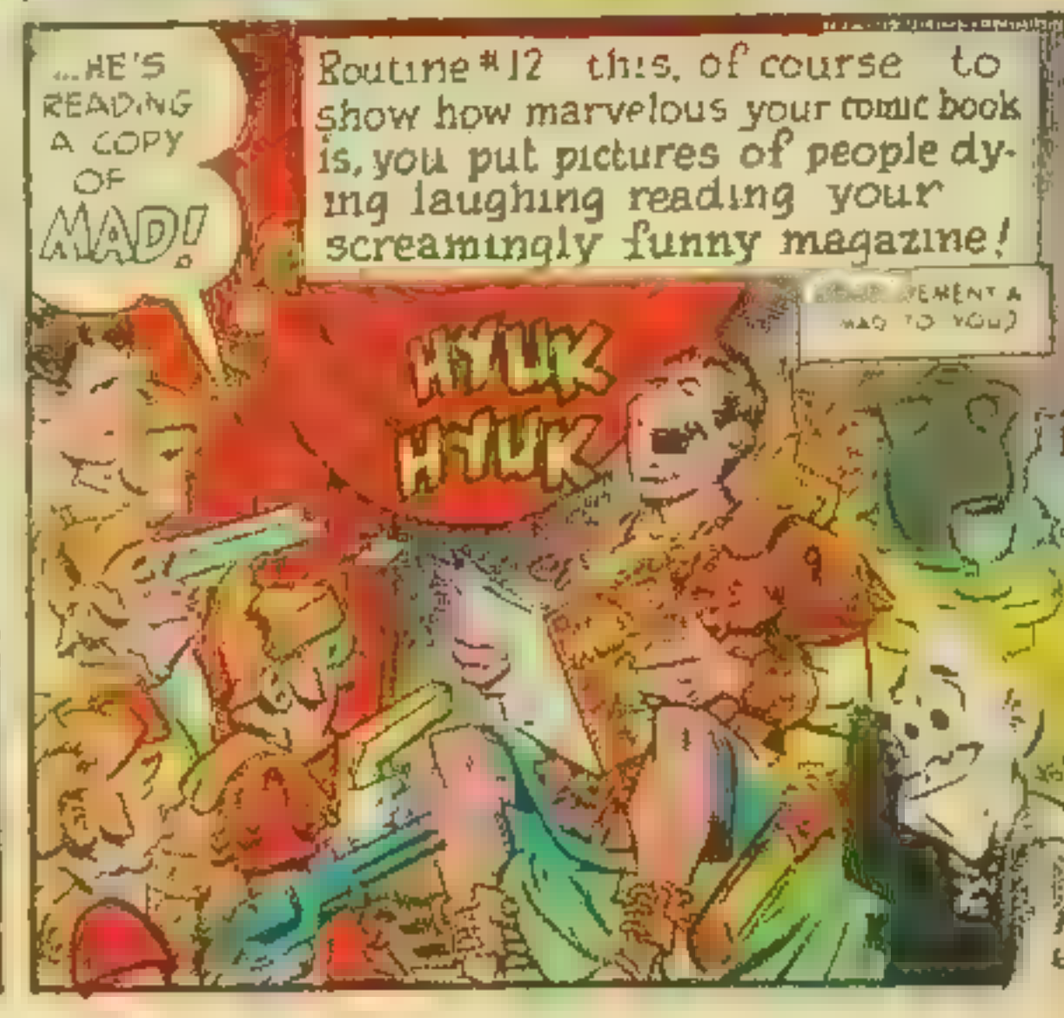
(c)...the knives and other foreigny objects sticking out all over body...very similar to routine #3!
LAST
AID

...(d)...the band-aid! Puzzling though it may be.. no lampoon is complete without the band-aid!
BAND-AID
PAT!


..(e) the last example of this nauseating, busted-crutch type humor is to show an atom-bomb explosion! However, this routine we feel, is giving way to the even more hilarious picture of the Hydrogen bomb!


HUZZAH! THE ARMY OF BRUTUS IS BEATEN! THERE IS HIS TENT! LET US CAPTURE HIM BEFORE HE THROWETH HIMSELF ON HIS SWORD!
DON'T BE RIDICULOUS! WHY SHOULD HE THROWETH HIMSELF ON HIS SWORD WHEN HE CAN USETH A NICE EFFICIENT PISTOL?
...WELL THEN LET US CAPTURE HIM BEFORE HE THROWETH HIMSELF ON HIS PISTOL!


SURRENDER, BRUTUS, AND LET ME WARN THOU... ANYTHING THOU SAY WILL BE HELD AGAINST THOU!
LOOK! LOOK AT BRUTUS!
WHAT IST HE DOING?
IST HE THROWING HIMSELF ON SWORD?
IST HE THROWING HIMSELF ON PISTOL?
IST HE THROWING HIMSELF ON ROUTINE #10?
NO! NO! BETTER THAN ANY OF THAT. HE S. HE'S.


...HE'S READING A COPY OF MAD!
Routine #12 this, of course to show how marvelous your comic book is, you put pictures of people dying laughing reading your screamingly funny magazine!
HYUK HYUK

BRUTUS! I ARREST THOU FOR MURDER, FOR RESISTING ARREST AND MAINLY FOR NOT LEAVING 10¢ IN CANDY STORE FOR COMIC BOOK!
NO, MARK ANTONY, PRIVATE EYE...IT IS I WHO ARREST THOU!
MAD

FOR I AM ONLY DISGUISED AS BRUTUS AND AM IN REALITY MARK ANTONY, PRIVATE EYE!
TWIST

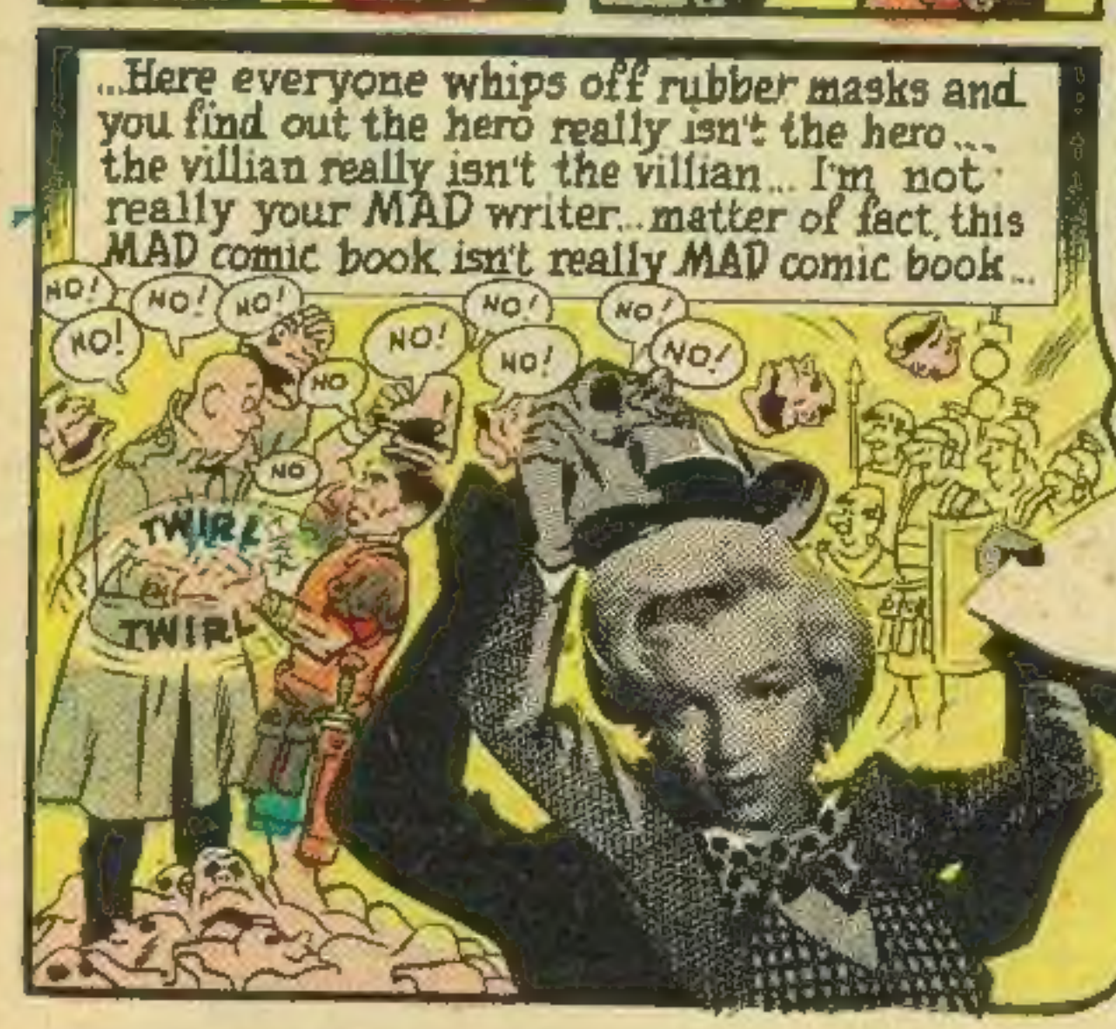
NO, MARK ANTONY, PRIVATE EYE... IT IS I WHO ARREST THOU!
POMPOUS I
SPQR

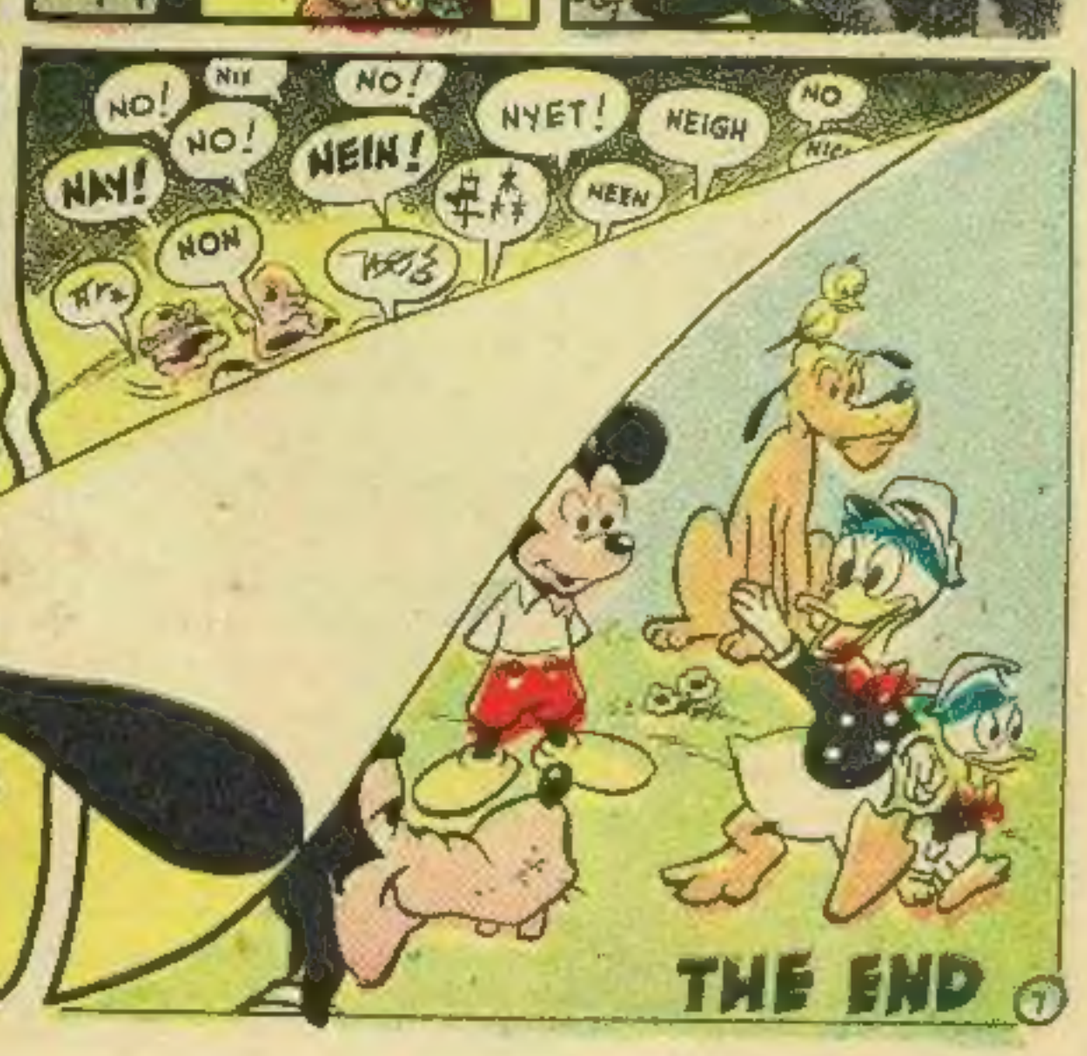
...FOR I AM ONLY DISGUISED AS MARK ANTONY, PRIVATE EYE AND AM IN REALITY TRICK DACY, PRIVATE EYE!

...NO, MARK ANTONY! ...IT IS I WHO ARREST THOU FOR I AM IN REALITY... JUNIOR!
NON SPUTARE NELLA CAROZZA
TWIST

... NO, JUNIOR!... I ARREST THOU FOR I AM IN REALITY FARLESS FEASDICK!
(TRANSLATION) NICHT IN DEN WAGEN SPUCKEN

NO... I ARREST THOU...
NO! I, THOU!
NO! I...
TWIRL
Routine #13 ...the disguise routine...good for story endings...


...Here everyone whips off rubber masks and you find out the hero really isn't the hero... the villian really isn't the villian... I'm not really your MAD writer...matter of fact, this MAD comic book isn't really MAD comic book...
NO!
TWIRL


NO!
NIX
NAY!
NEIN!
NYET!
NEIGH
NON
NEEN
NO
THE END

$1 Box of 21 New Christmas Cards

Yours FREE!

I'll Give You This Feature Assortment of 21 New, Lovely Christmas Cards Free To Prove How Easily You Can Earn **$75.00 OR MORE** Showing These Cards In Your Spare Time!

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4436 N. CLARK ST CHICAGO 40, ILL.

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